

Working to contribute to society as a responsible corporate citizen in the local community

CSR Activity in France

Support for patients with Friedreich's Ataxia and their families

For the past six years, Laboratoires Takeda (LT) and the French Association of Friedreich's Ataxia (AFAF) have been collaborating to promote diagnosis of Friedreich's ataxia and distribution of information to patients and health professionals. Friedreich's ataxia is a rare genetic neurological disease characterized by difficulties in coordinating movements associated with neurological signs. It is a progressive disease, rendering sufferers unable to walk unaided within 10 to 20 years of its onset. The rarity of the disease means there is often a lack of awareness and comprehension among patients and their loved ones. In 2007, the fourth year of collaboration between AFAF and LT, LT began a volunteer assistance program. Over two days, several volunteer employees wearing orange tee-shirts looked after patients and families by helping patients to eat, move and enjoy intense human interaction. LT employees are eagerly awaiting their chance to volunteer for the next program.



A patient and an LT employee

Stakeholder's Voice

Since the idea of volunteers coming and helping the Friedreich's ataxia patients was proposed by LT during the annual meeting of the AFAF in 2006, many care-giving volunteers have come from Takeda itself. To be better identified by the patients, the volunteers wore orange tee-shirts, hence the nickname: "the oranges."

A profound thank you to these oranges, who are men and women of exception offering both the patients and families true solidarity and a lot of humanity through their presence.

Juliette Dieusaert
Head of AFAF



Friedreich's ataxia patients, the AFAF staff and LT employees

Relationship with Society

CSR Activity in Germany

Employees donate 5 handmade wooden boats to daycare centers

Since the 25th anniversary of Takeda Pharma (TP) in 2006, we have been sponsoring and supporting associations and institutions based in Aachen, Germany, the site of our company headquarters. This year, in addition to donating money, we have presented two local daycare centers with wooden boats for use as playground equipment. The boats were built and painted by employees at their sales force conference in Berlin. On Takeda-ism Day, in-house staff teams put the finishing touches on the boats on-site in the daycare center playgrounds. Putting a lot of effort into this exciting and fun activity, we were able to combine teamwork with local involvement and good corporate citizenship. Our greatest reward was to watch the children enthusiastically take immediate possession of their new playground equipment. We plan to come up with similar activities in the future.



TP employees with children and staff at a daycare center

Stakeholder's Voice

If it were not for donations such as those from TP, we simply could not afford such exciting additions to what we can offer our children. Examples of donation-funded services include music and gym lessons and regular, balanced meals. These extras services are essential at our center because all of our children are from socially disadvantaged backgrounds and their parents often cannot afford those extras. We are most grateful to TP for their donation and for the boats. The children were very excited about the boats and could hardly wait to play on them.

Nassim Navvabi

Manager of Mittendrin Daycare Center



TP Employees apply colorful paint to a wooden boat for a daycare center playground