



TPNA employees participating in the "Walk for Charity"

**Consistently and sincerely promoting the establishment of a relationship with society, Takeda globally develops a broad range of initiatives.**

**Contribution to Society: Four Priority Areas**

1. The area directly related to the Management Mission: "We strive toward better health for individuals and progress in medicine by developing superior pharmaceutical products"
2. The area concerning "The aim to live an affluent life with body and mind in good health," as well as "eliminating any obstacles to such a goal" based on the Management Mission
3. Contributions toward developing a bright and dream-inspiring future
4. The projects to be inherited and further developing the accumulated expertise that was previously converted into tangible form by our fore fathers, based on Takeda-ism

Through its more than 220-year history of "creating medicine," Takeda has developed a strong mission and high ethical standards. As a company dedicated to creating superior pharmaceutical products, we recognize the importance of individual lives and health. In fiscal 2005, the

Company decided to become actively engaged in the aforementioned four priority areas. Now, these areas are established in the "Basic Policy on Social Contribution" as well as being aligned with our performance in fiscal 2005.

**1** The area directly related to the Management Mission: "We strive toward better health for individuals and progress in medicine by developing superior pharmaceutical products"

Promotion of Science and Technology focusing on Medical and Pharmaceutical Research

**IN JAPAN**

In 1963, the Takeda Science Foundation was established with an endowment from Takeda. Since then, it has continued to expand with the spirit of "Intokuyouhou\*," a Buddhist teaching. The current major operations of the foundation are as follows:

1. Providing financial incentives for research centers and researchers of scientific technology (In fiscal 2005: Research grants totaling ¥878.8 million were provided for 191 projects.)
2. Providing scholarship grants to foreign students

(In fiscal 2005: Fellowship grants totaling ¥102.76 million were provided for 41 international students.)

3. Providing an incentive award: the "Takeda Medicine Award," for a remarkable research achievement of scientific technology (In fiscal 2005: Dr. Kenji Kangawa, Deputy Director of Research Institute of the National Cardiovascular Center and Dr. Shimon Sakaguchi, Professor of Department of Experimental Pathology, Institute for Frontier Medical Sciences, Kyoto University)
4. Publishing literature regarding the promotion of scientific technology
5. Storing, maintaining and exhibiting Oriental books and other documents
6. Necessary operations to accomplish promotional activities in terms of scientific technology

\* Intokuyouhou: based on the concept "what is done by night appears by day."

## IN THE UNITED STATES

Takeda Pharmaceuticals North America, Inc. (TPNA), a wholly owned subsidiary of Takeda Pharmaceutical Co., Ltd. annually awards five scholarships to students pursuing degrees in science-related fields at Chicago-area universities in collaboration with the Achievement Rewards for



TPNA employees with ARCS scholarship recipients

College Scientists (ARCS) Foundation.

These scholarships support students who study science, engineering and medicine.

2

The area concerning "The aim to live an affluent life with body and mind in good health," as well as "eliminating any obstacles to such a goal" based on the Management Mission

Patients, people with various types of disability, disaster victims, and sports and culture

## IN JAPAN

●Takeda supports the NPO "Family House," which provides accommodation for sick children and their families. In fiscal 2005, Takeda provided

¥500,000 worth of beverages such as "Takeda Kenko Cha," health-oriented tea as a complimentary welcome drink at eight accommodation sites run by the Family House.

●Takeda also supports the NPO "People's Hope Japan (PHJ)," which provides medical support programs in Asia. In fiscal 2005, Takeda partnered with PHJ to support a program for prevention of cervical cancer in Thailand (Suphan Buri and Chaiyaphun), contributions were equivalent to ¥1 million. This program was implemented to enhance the capability of cytotechnologists, which play an important role in preventing cervical cancer death.

●Takeda made contributions to the following disasters: \$200,000 to the American Red Cross, together with the support from TPNA for Hurricane Katrina, ¥10 million for the Earthquake in Northern Pakistan in October 2005, and ¥2.3 million for Philippines landslide in March 2006.

●Takeda formed a partnership with the Japan Association for the United Nations World Food Programme (WFP), in an effort to address the issues of starvation and poverty. The association is a non-profit organization striving to abolish starvation and poverty.

●Takeda co-sponsored the 2005 Hokkaido Marathon in August 2005 with 4,082 runners - a record-high.

## IN THE UNITED STATES

●TPNA has a PAP (Patient Assistance Program) to provide TPNA's products to patients who are under insured or uninsured. Since Takeda began the program, the wholesale value of *Actos* distributed through the program is \$180 million. In addition, Takeda partners with 11 other pharmaceutical companies to sponsor the Together Rx Access Card program - an initiative that gives qualifying individuals a discount on brand-name prescription drugs and other prescription medications.

●At its national sales meeting, TPNA created a "Walk for Charity" to support the American Diabetes Association (ADA), the American Heart Association (AHA), the National Sleep Foundation (NSF) and the International Foundation for Functional Gastrointestinal Disorders. (Refer to the photo on page 38.)

**In an effort to enhance our commitment to society, Takeda strengthened its global initiatives because of our rooted values in Takeda-ism.**

**IN EUROPE**

● Laboratoires Takeda (LT) supports programs provided by AFAF (Française de l'Ataxie de Friedreich), which is an association of Friedreich ataxia patients. Friedreich ataxia, a rare inherited neurological genetic disorder causes gait disorder and speech problems. Currently, there is no cure. Because it is a rare disorder, resources for families of the patients are often not available or accessible. Therefore, LT, in cooperation with AFAF, is engaged in educational activities toward medical professions, patients and their families

that will give support for patients and families to cope with their sense of isolation. Specifically, we have created two support programs: A biannual newsletter for health professionals and a leaflet called "Living with a Friedreich's ataxia" for families and patients. This resource provides essential genetic and other relevant information,

such as: travel information, studies, housing accommodations and social activities.

● Takeda Pharma GmbH (TP) implemented the "Urolisk Campaign" in major German cities between 2003 and 2006. The 11 meter tall "Urolisk" stands as the symbol for this educational campaign to raise the awareness about prostate cancer and to promote prevention measures in collaboration with urologists. The nationwide enlightenment campaign received an award for innovative pharmaceutical communication.



"Urolisk" a symbol to raise awareness for the prevention of prostate cancer in Germany

In addition to prevention and health promotion activities TP is an active corporate citizen making donations to organizations such as the AIDS-Help and children's daycare facilities to help socially underprivileged or disadvantaged people and sponsoring various cultural and sports institutions and events in the region. For example TP supports CHIO, one of the largest annual equestrian festivals worldwide.



Takeda Pharma: sponsor of the equestrian festival CHIO

● Takeda Italia Farmaceutici S.p.A. (TIF) supports the "Flying Doctor" a medical support program conducted by the African Medical and Research Foundation (AMREF). This is a medical program that travels to remote areas of African villages that have no doctors. In addition, TIF supports Operation Smile Italia Onlus, a program that brings medical treatment for children in developing countries, and another, The Baobab Project, to build a medical center in Africa.



Corporate brochure of TIF supporting AMREF

**3** Contributions toward developing a bright and dream-inspiring future  
Environmental protection, local community activities

**IN THE UNITED STATES**

● TPNA proactively contributes the communities where their employees and patients live and work. The company supports a variety of initiatives, such as, painting and landscaping at a lo-



Newsletter helped by LT



Brochure: "Living with Friedreich ataxia"

cal school in collaboration with Rebuilding Together, an organization dedicated to rehabilitating buildings and houses in low-income communities.

- TPNA sponsors the School Walk for Diabetes program, which teaches elementary students the importance of exercise and a healthy diet in preventing diabetes. Takeda's contribution enabled the ADA's Northern Illinois chapter to provide area schools with educational tools that illustrate the importance of diabetes awareness. Students also walk to raise funds for diabetes research, information and advocacy.

- TPNA contributed \$300,000 to A Safe Place, a haven for battered women and their families based in suburban Chicago, as part of a greater initiative to support an underserved area in Illinois. In April 2006, a new crisis center opened with the help of Takeda's grant to provide affordable housing, counseling and supportive service for women and children in the Chicago land area who have fled abusive relationships.

### IN EUROPE

- TIF has participated in Angel Day, a program to aid homeless people with food and beverages and supports a program for raising funds to help homeless people. The efforts of TIF receive high acclaim from the government.



(right) Gerarda Simone (TIF), participating Angel Day

4 | The projects to be inherited and further developing the accumulated expertise that was previously converted into tangible form by our fore fathers, based on Takeda-ism

Fulfillment of Shoshisha, Kyoto Herbal Garden, Takeda History Museum and the company history

### IN JAPAN

- Shoshisha has its roots in the event, Chobei

Takeda V began supporting poor students using his own money in 1923 and his initiative was followed by successors. In 1960, based on their commitments, the Shoshisha Foundation for scholarship programs was organized. In fiscal 2005, the foundation granted scholarships to 28 students, increasing the total number of scholarships awarded to 521.

- Kyoto Herbal Garden was launched in 1933 under the name of Kyoto Takeda Herbal Garden. Currently, the garden grows more than 2,300 species of invaluable herbal plants from all over the world, including extinct and threatened species, and welcomed 2,139 visitors in fiscal 2005.



Kyoto Herbal Garden

### Reply to Inquiry on the Website

To enhance the bilateral communication between domestic and overseas stakeholders and Takeda, the Company developed the capability to accept such feedback via its website in February 2003.

The total number of inquiries in fiscal 2005 reached 679 on the Japanese website (decreased by 314 cases compared with the previous fiscal year) and 868 on the English website (increased by 245 cases compared with the previous fiscal year).

We have seen increasing feedback from stakeholders, both individuals and companies. We appreciate the importance of two-way communication and will continue to provide appropriate responses in a timely manner.