



Takeda Oncology

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Takeda Pharmaceutical Company Limited

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Overview of Takeda Oncology

ADCETRIS (brentuximab vedotin)

NINLARO (ixazomib)

NINLARO development

Multiple myeloma treatment paradigm

NINLARO action plan

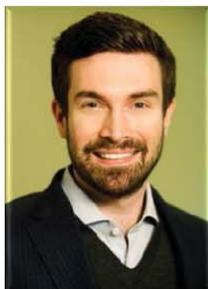
Summary



The Takeda Oncology team here today



Christophe Bianchi, M.D.
President, Global Oncology Business Unit



Brian DeSchuytner
Global Head, NINLARO



Helgi Van De Velde, M.D., Ph.D
VP, Oncology Clinical Research



Kelly Page
Global Head, ADCETRIS



Tsudoi Miyoshi
Head of Japan Oncology Business Unit



Liviu Niculescu, M.D., Ph.D
VP, Global and U.S Oncology Medical Affairs

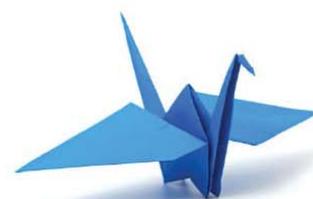
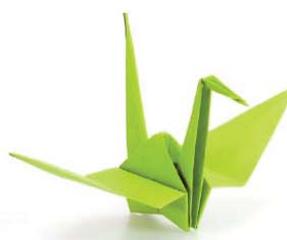
Our Vision

WE ASPIRE TO CURE CANCER



Our Mission

To deliver extraordinary medicines for people with cancer worldwide through our science, innovation and passion.



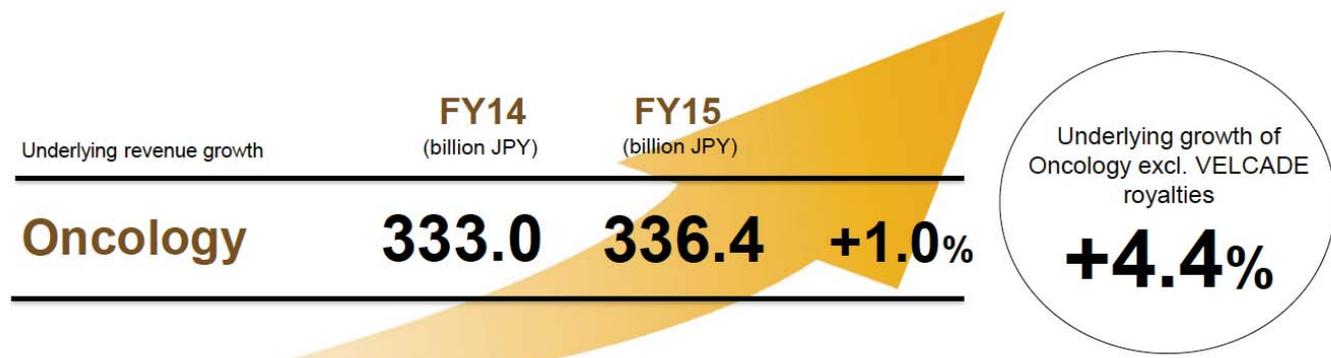
Oncology is a key growth driver for Takeda

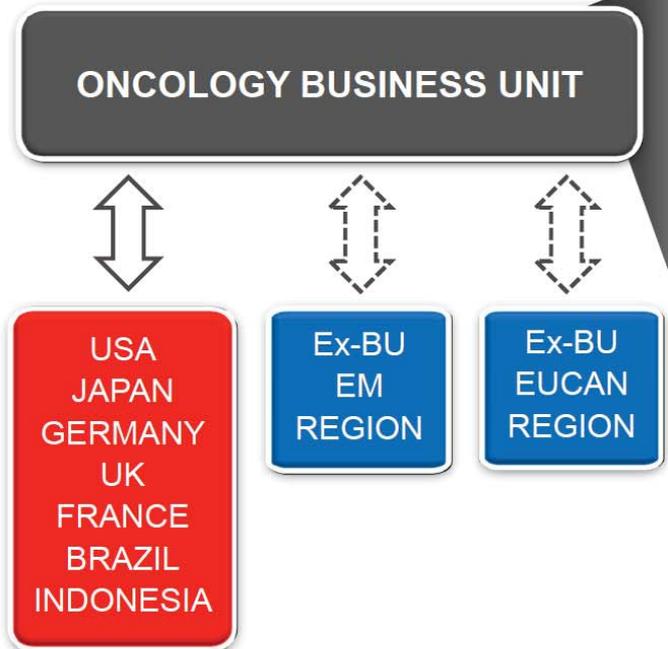
>2,000
Employees dedicated against cancer

>70
Countries operating in oncology

>\$1B
Overall annual investment in oncology R&D

6
Marketed oncology products

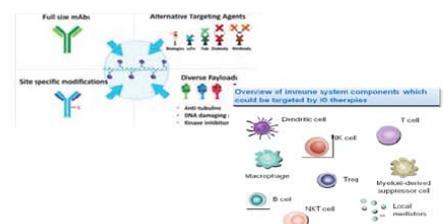
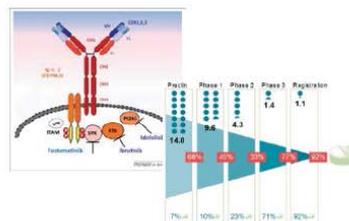




- ### KEY RESPONSIBILITIES
1. More Direct input from Key Countries for Commercial and Development Strategies = Customer Focus and Agility
 2. Development of Global Commercial – Medical Plans and Global Execution Support = Strategic Alignment
 3. Seven Oncology BU Countries Accounting for 70-75% of the Oncology Market = Increased Accountability and Commitment
 4. Drive Focused M&A and BD Effort = New Value Drivers

Our oncology strategy builds on current pipeline success and strengthens new capabilities through partnerships

<h3>MAXIMIZE</h3> <p>NINLARO & ADCETRIS</p>	<h3>PRIORITIZE</h3> <p>FOCUS ON KEY PIPELINE ASSETS WITH TRANSFORMATIVE POTENTIAL</p>	<h3>COLLABORATE</h3> <p>ANTIBODY DRUG CONJUGATES & PARTNERING IN IMMUNO-ONCOLOGY</p>
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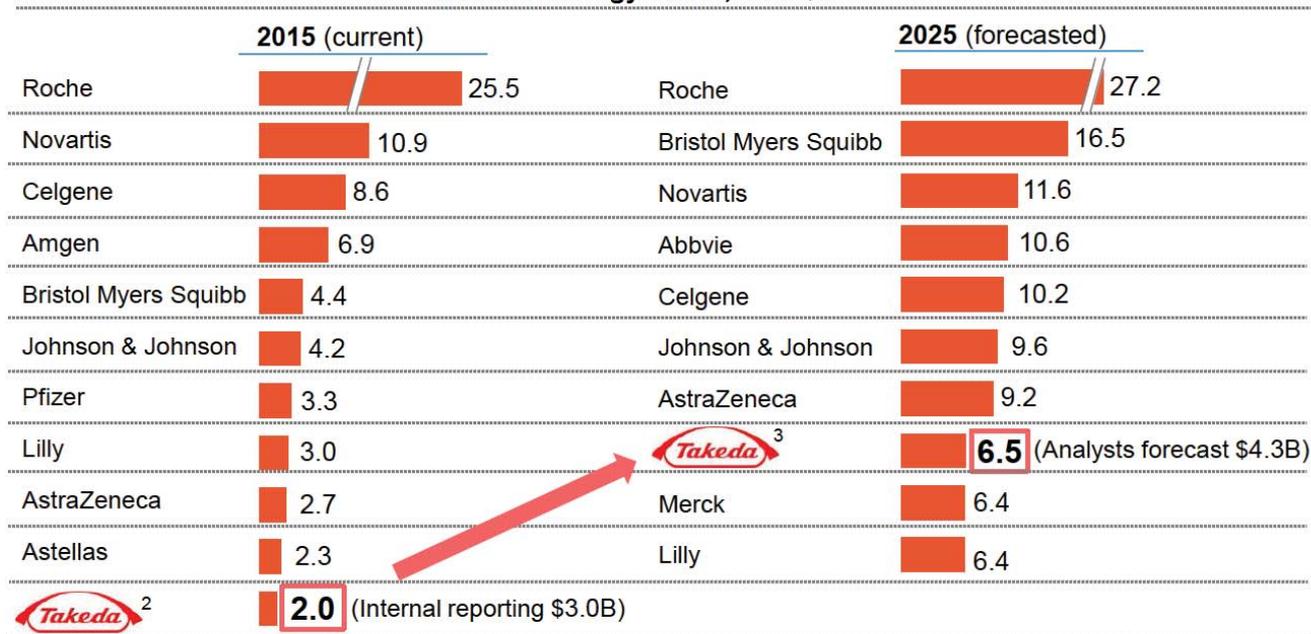


<p>Deliver to broader patient populations</p>	<p>Set high barriers to differentiate, sourcing from internal and external expertise</p>	<p>Bringing internal expertise in discovering and developing targeted therapies together with external cutting-edge platforms and capabilities</p>
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Our aspiration is to be a top 10 oncology company in 2025 and rank top 5 in hematological malignancies



Global Oncology sales¹, USD \$B



9 1. Includes immunosuppressants, immunostimulants, and Interferons; with indications in oncology, EvaluatePharma® 2016.
2. 2015 sales reported in EvaluatePharma® 2016. 3. From Takeda's internal base case projection.

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The 6 brands of our oncology portfolio are transforming the market and the lives of patients



Solid Tumors

Hematologic Malignancies

	ENANTONE [®] leuporelin 3.75 mg & 11.25 mg	Vectibix [®] (panitumumab)	Mepact [®] mitomurtide	VELCADE [®] (bortezomib) FOR INJECTION	ADCETRIS [®] brentuximab vedotin	NINLARO [®] (ixazomib) capsules
Takeda Territories	<ul style="list-style-type: none"> A foundational hormonal treatment in prostate cancer Japan and select countries in Asia and EU 	<ul style="list-style-type: none"> First fully human anti-EGFR mAb in colorectal cancer Japan 	<ul style="list-style-type: none"> First-in-class immuno-modulator for non-metastatic osteosarcoma EU EM expansions 	<ul style="list-style-type: none"> First ever proteasome inhibitor, for multiple myeloma and mantle cell lymphoma U.S. 	<ul style="list-style-type: none"> First-in-class CD30-directed antibody-drug conjugate in Hodgkin lymphoma and systemic ALCL Global Outside U.S. and Canada 	<ul style="list-style-type: none"> First and only oral proteasome inhibitor; Transformative in multiple myeloma Global
First Launch	1985 (U.S.)	2010 (Japan)	2010 (EU)	2003 (U.S.)	2012 (EU)	2015 (U.S.)
Takeda revenues (FY2015)	124.4B ¥	18.4B ¥	2.7B ¥	162.0B ¥ <i>(US Sales >\$1B for past 2 years)</i>	27.6B ¥	4.0B ¥



- U.S. Launch proceeding ahead of expectations with excellent demand ramp up and positive feedback from the community



- Japan submission timelines under discussion

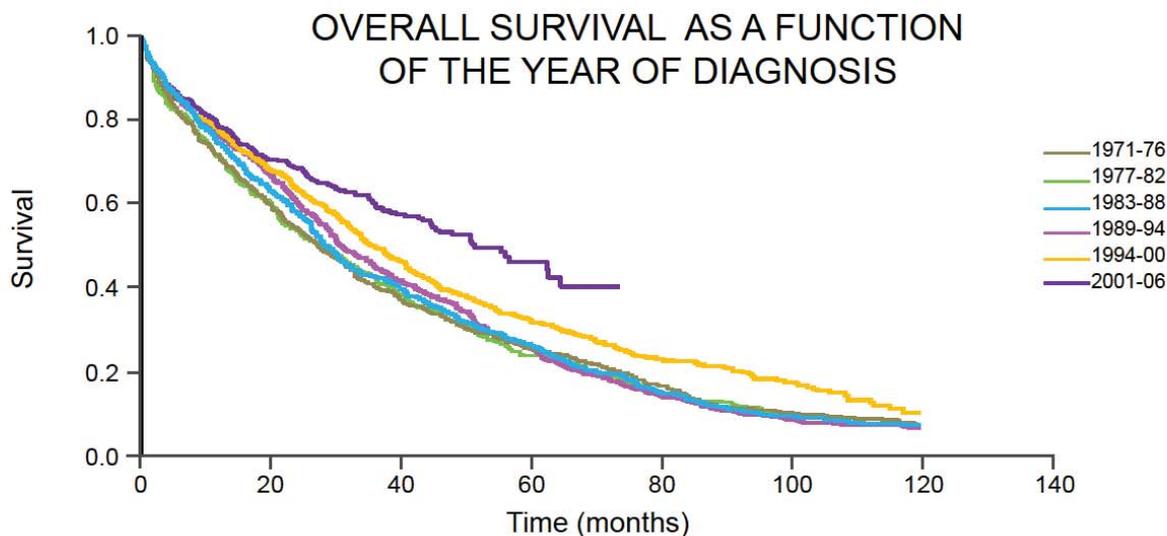


- European CHMP issued a negative opinion on May 27
 - Exact scientific grounds for that opinion are being analyzed but we believe it is only a temporary setback and stand by the clinical profile of NINLARO as do other stakeholders:
 - U.S. FDA record time approval and the initial experience from doctors and patients after launch
 - New England Journal of Medicine publication of pivotal study
 - Many European myeloma experts expressing strong support
 - We have filed a request for re-examination which should take about 6 months

Takeda has a legacy in the fight against myeloma with VELCADE, an important clinical and commercial benchmark



- VELCADE positively impacted survival of myeloma patients across lines of treatment and established proteasome inhibition as the standard of care
- VELCADE has achieved great commercial success treating about 70,000 patients per year resulting in global sales of \$2.7B*



Kumar et al. *Blood* 2008;111:2516-2520

Injectable proteasome inhibitors have limitations preventing them from achieving higher impact



- **Twice weekly injections requiring frequent clinic/hospital visits**
- **A side effect profile including either:**
 - A clinically meaningful rate of peripheral neuropathy
 - Unpredictable and potentially life threatening cardiovascular events
- **Real-life duration of treatment of only 6 months**
 - Much shorter than clinical trial experience
 - Often shorter than required to optimize patient outcomes

Oral NINLARO builds on the legacy of injectable proteasome inhibitors



- Efficacy of proteasome inhibition**
- Oral**
- Low overall peripheral neuropathy**
- No cardiovascular safety signals**



- Cambridge, MA USA headquarters
 - Well situated for Business Development activities, innovation network, academic collaborations and attracting talent
- Dedicated to delivering best-in-class medicines with the goal of significantly improving the treatment of cancer worldwide
- Oncology Business Unit: an agile model balancing the local needs of the cancer community and global alignment
 - Strong cohesion among Commercial, Medical Affairs and R&D
 - Ability to respond quickly to emerging data and patient needs
 - Strong commercial infrastructure in hematological malignancies in key markets
- Two potential future blockbusters, ADCETRIS and NINLARO, will position Takeda Oncology in a strong leadership position

Patient Video



Overview of Takeda Oncology

ADCETRIS (brentuximab vedotin)

Presented by Kelly Page

NINLARO (ixazomib)

NINLARO development

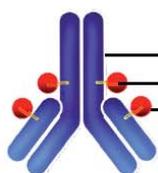
Multiple myeloma treatment paradigm

NINLARO action plan

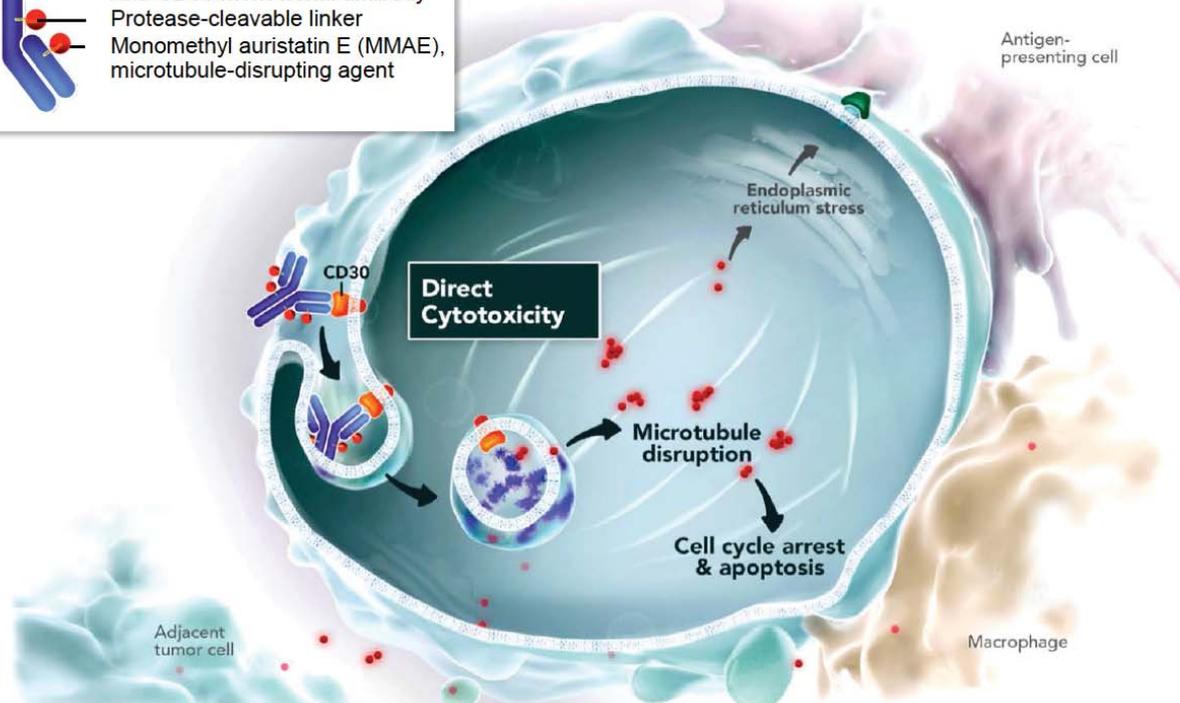
Summary



ADCETRIS: Designed with the patient in mind



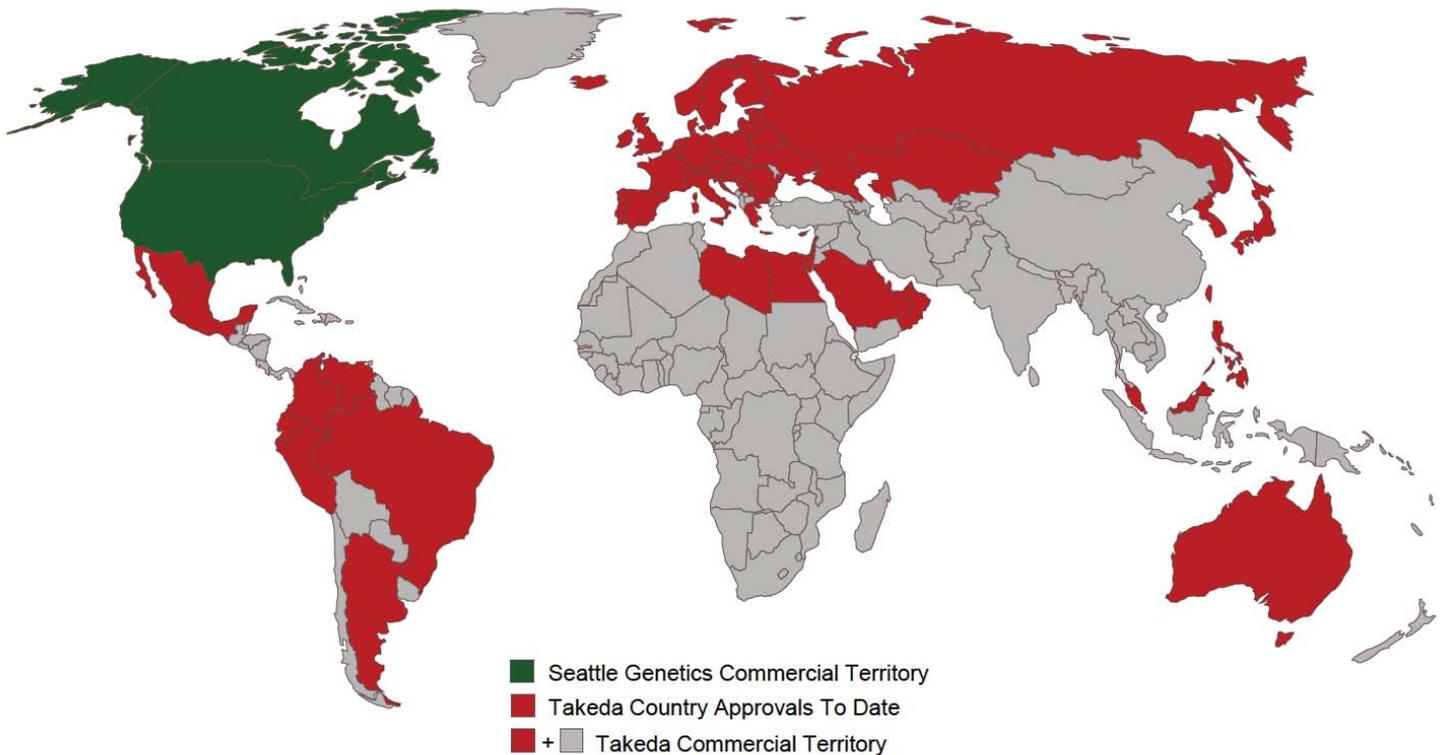
Antibody-Drug Conjugate
Anti-CD30 monoclonal antibody
Protease-cleavable linker
Monomethyl auristatin E (MMAE),
microtubule-disrupting agent



Moving beyond chemotherapy to a highly targeted approach to deliver a cytotoxin directly to tumor cells

ADCETRIS: Transforming patient care

Approved in 64 countries with over 27,000 patients treated

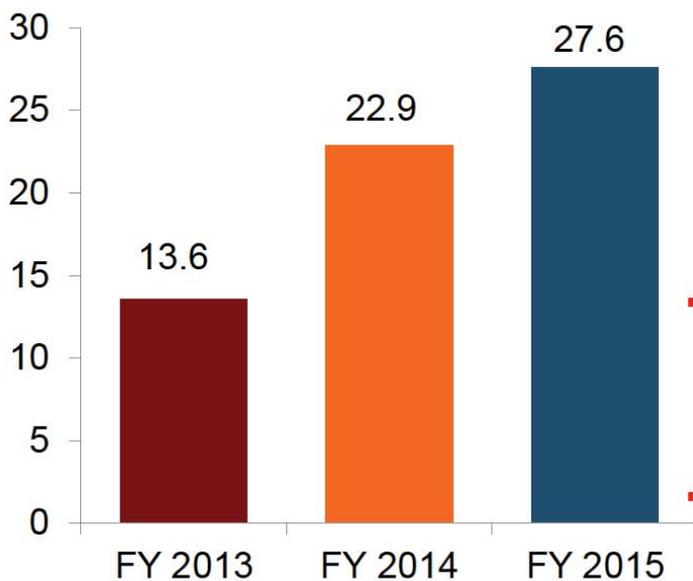


ADCETRIS is becoming a global standard of care

FY15 revenues up 21% from FY14



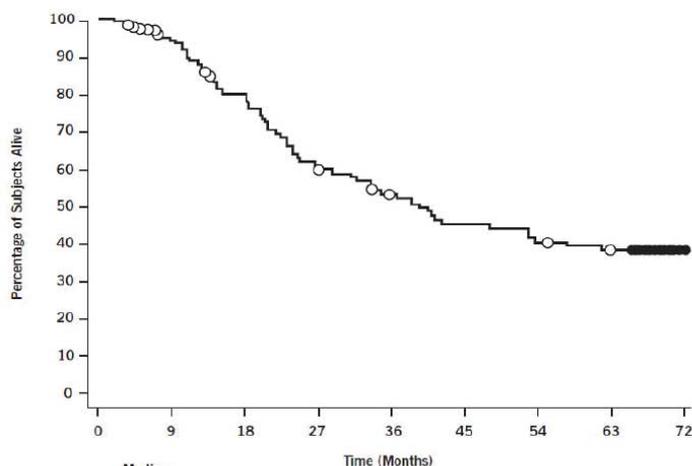
ADCETRIS Sales (¥B)



- ADCETRIS is approved for use in:
 - Relapsed or refractory (R/R) Hodgkin lymphoma (HL)
 - Following autologous stem cell transplant
 - Patients ineligible for transplant that have failed two prior chemotherapy regimens
 - R/R systemic anaplastic large cell lymphoma (sALCL)
- In early launch countries (DE, FR, UK, JP), greater than 60% of R/R HL patients have received ADCETRIS and continues to grow in other parts of the world
- Similarly, share in R/R sALCL is reaching 60% in these countries

Source: KPI Tracking Research, H2 FY15

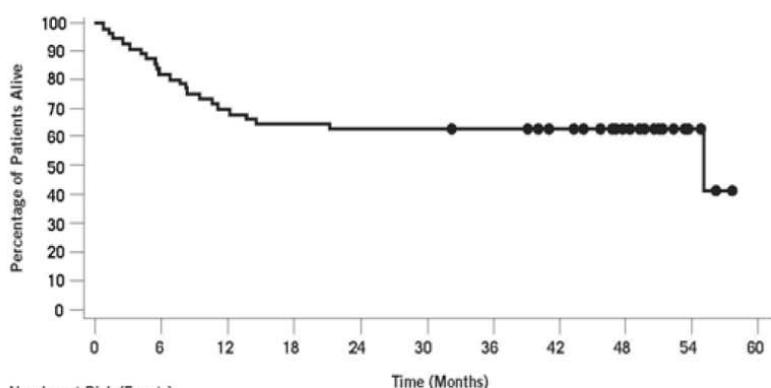
41% Overall Survival at 5 years in Relapsed or Refractory Hodgkin Lymphoma



N	Events	Median (Months)
34	13	NR
102	57	40.5

- First new agent approved in R/R HL in over 30 years
- Estimated 5 yr OS = 41% (95% CI: 31%, 51%; range: 1.8-72.9+)
- Median PFS = 9.3 months (95% CI: 7.1, 12.2)
- Median overall survival (OS) and progression free survival (PFS) not reached in patients with a complete response
- The most frequent adverse events were peripheral sensory neuropathy, fatigue, nausea, diarrhea, neutropenia, vomiting, cough, pyrexia, and upper respiratory tract infection

64% Overall Survival at 4 years in Relapsed or Refractory Systemic Anaplastic Large Cell Lymphoma (sALCL)



Number at Risk (Events)	
58 (0)	48 (10) 41 (17) 37 (20) 36 (21) 36 (21) 35 (21) 32 (21) 21 (21) 6 (21) 0 (22)

N	Events	Median (Months)	95% CI (Months)
58	22	55.1	(21.3, -)

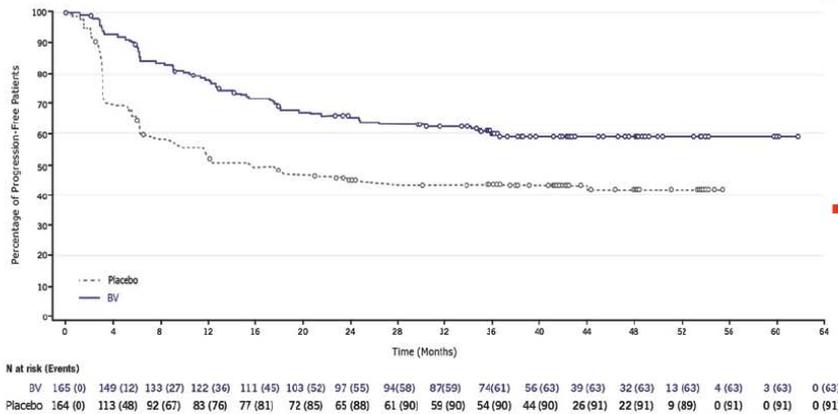
- First agent ever approved specifically for sALCL
- Estimated 4 yr OS = 64% (95% CI: 51%, 76%)
- Median PFS per investigator = 20.0 months (95% CI: 9.4, -)
- 19 of 38 patients with a complete response remained progression free at the time of this analysis
- The safety profile was similar to that reported for R/R HL

Success of the Phase 3 AETHERA study may lead to a new treatment paradigm in Hodgkin lymphoma



Consolidation treatment following ASCT in HL patients showed an 18.8 month benefit over the comparator

PFS* per Investigator - 3 Years Since Last Patient Randomized



- At 2 years, early consolidation with ADCETRIS demonstrated improved PFS in HL patients at increased risk of relapse or progression (HR=0.57, P=0.001)
- 2-year PFS rates per investigator of 65% and 45% on the ADCETRIS and placebo arms, respectively
 - Difference was sustained at the 3 year follow-up (shown)
- Safety was similar to that of previous single agent studies, however a higher rate of peripheral neuropathy was seen

23 Moskowitz CH, et al. Lancet 2015;385:1853-62, Sweetenham J, et al. ASH 2015, Poster presentation (Abstract #3172)

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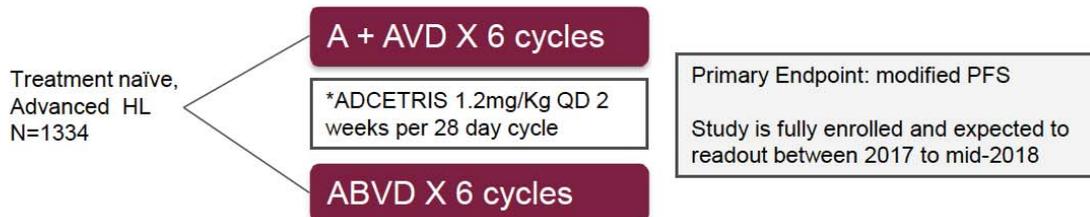
Redefining treatment of frontline HL



Frontline Advanced Hodgkin Lymphoma

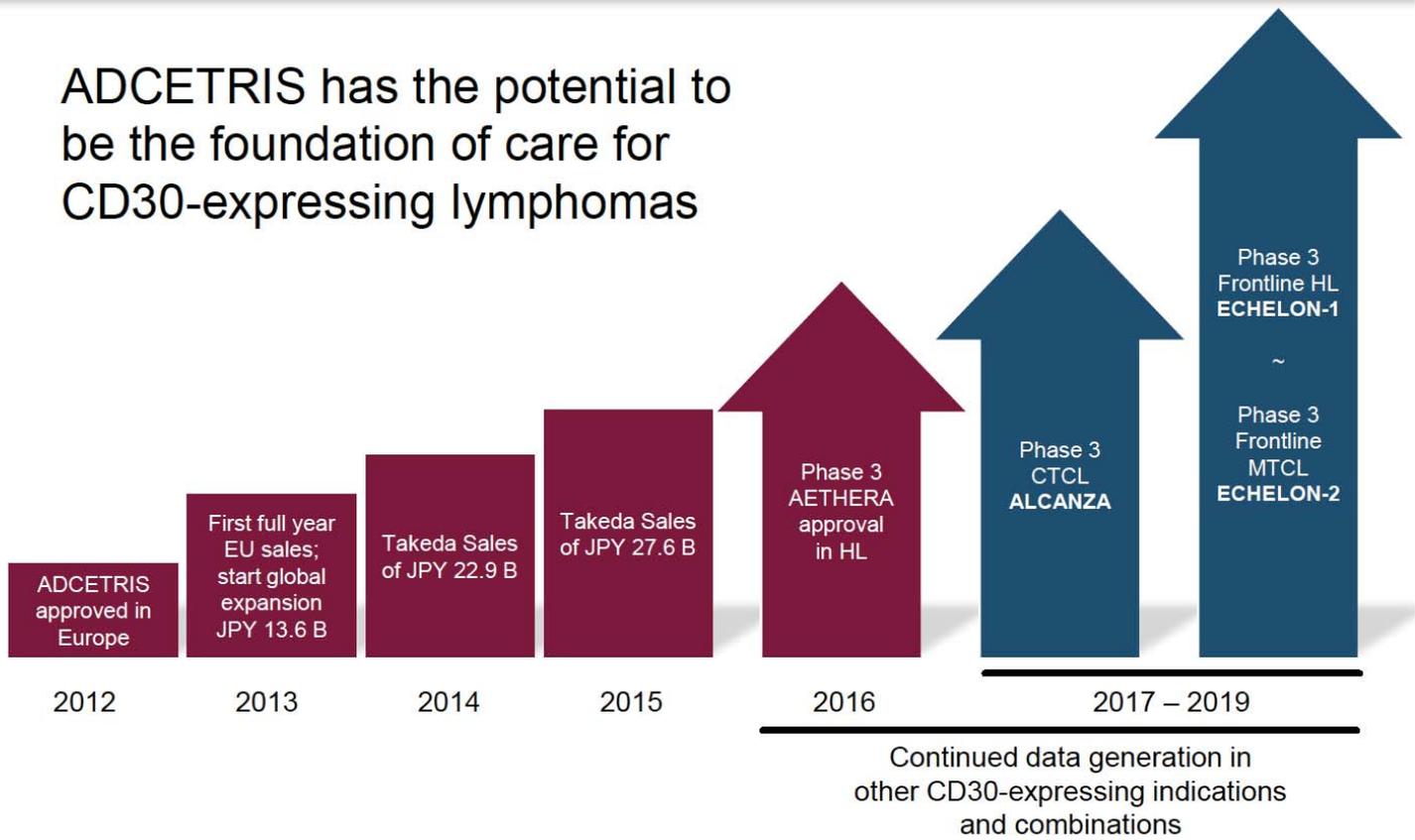
Phase 1 ADCETRIS+AVD (N=26)		Historical Results with ABVD	
Complete remission (CR)	96%	CR rate in advanced HL	70-80%
Pulmonary toxicity (any event)	0%	Rate of pulmonary toxicity	up to 25%
3-year failure-free survival	92%	3-year failure-free survival	~75%
3-year overall survival	100%	5-year overall survival	80-90%

ECHELON-1: Phase 3 Study of ADCETRIS+AVD in Treatment Naïve, Advanced HL

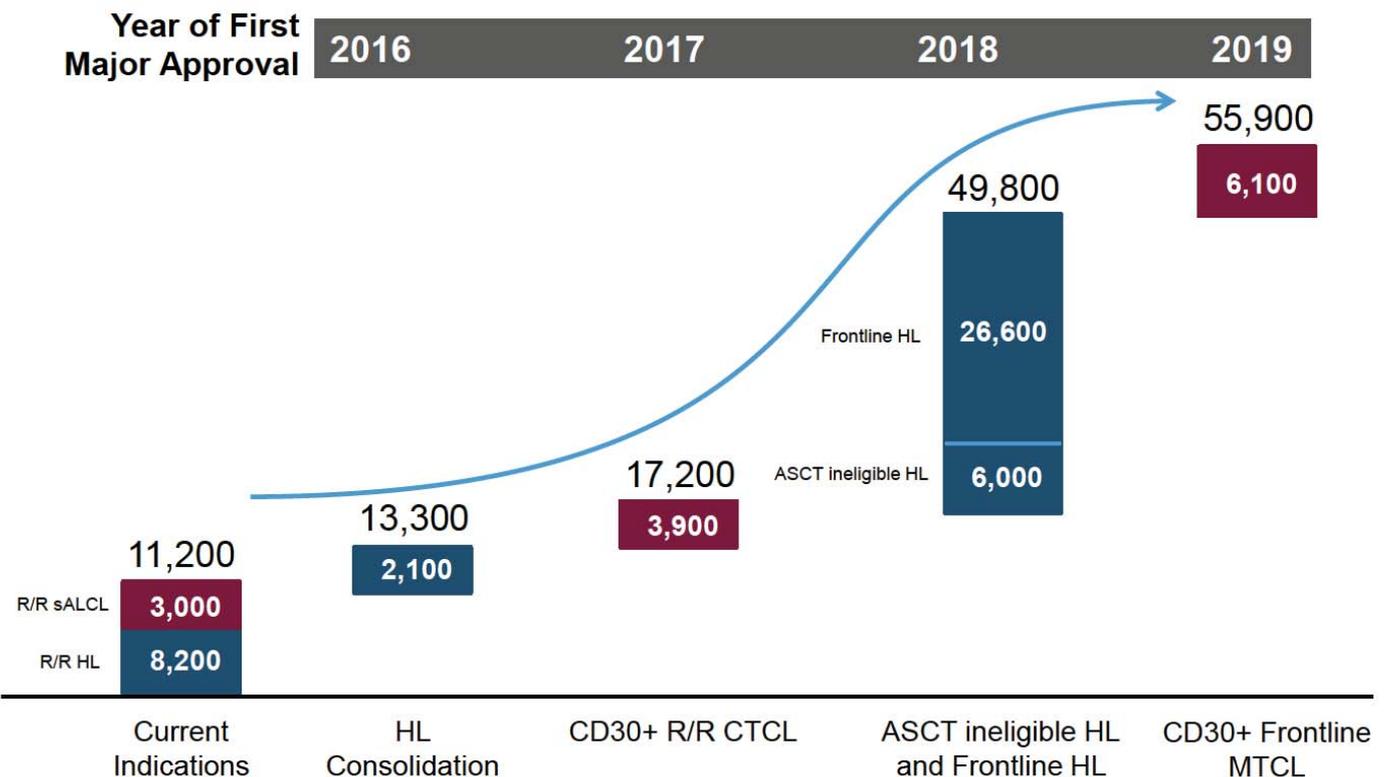


1. SGN35009 data: Younes A et al. Lancet Oncol. 2013 Dec;14(13):1348-56, Connors et al, ASH2014 (Abstract# 292)
 2. ABVD historical data: Younes et al, Lancet Vol 14 December 2013; Duggan DB et al, JCO 2003;21(4):607-14; Johnson et al, JCO 2005; 23 (38)
 3. Skoetz et al Lancet Oncol 2013; 14: 943-52

ADCETRIS has the potential to be the foundation of care for CD30-expressing lymphomas



Assuming success in ongoing studies ~4-fold expansion of addressable patient population possible



- Demonstrated long-term overall survival in both R/R sALCL and R/R Hodgkin lymphoma
- Approval of retreatment in both R/R sALCL and R/R Hodgkin lymphoma
- Combination studies with PD-1 agents
- Potential approval of earlier line indications, particularly frontline Hodgkin lymphoma
- Proven global commercial infrastructure and resources
- Commitment to our vision and to the patient community
 - Access to Medicine Initiative providing opportunities to bring ADCETRIS to additional EM countries, such as Kenya, and increasing access in other places, such as Brazil

Agenda



Overview of Takeda Oncology
ADCETRIS (brentuximab vedotin)

NINLARO (ixazomib)

NINLARO development

Presented by Helgi Van De Velde

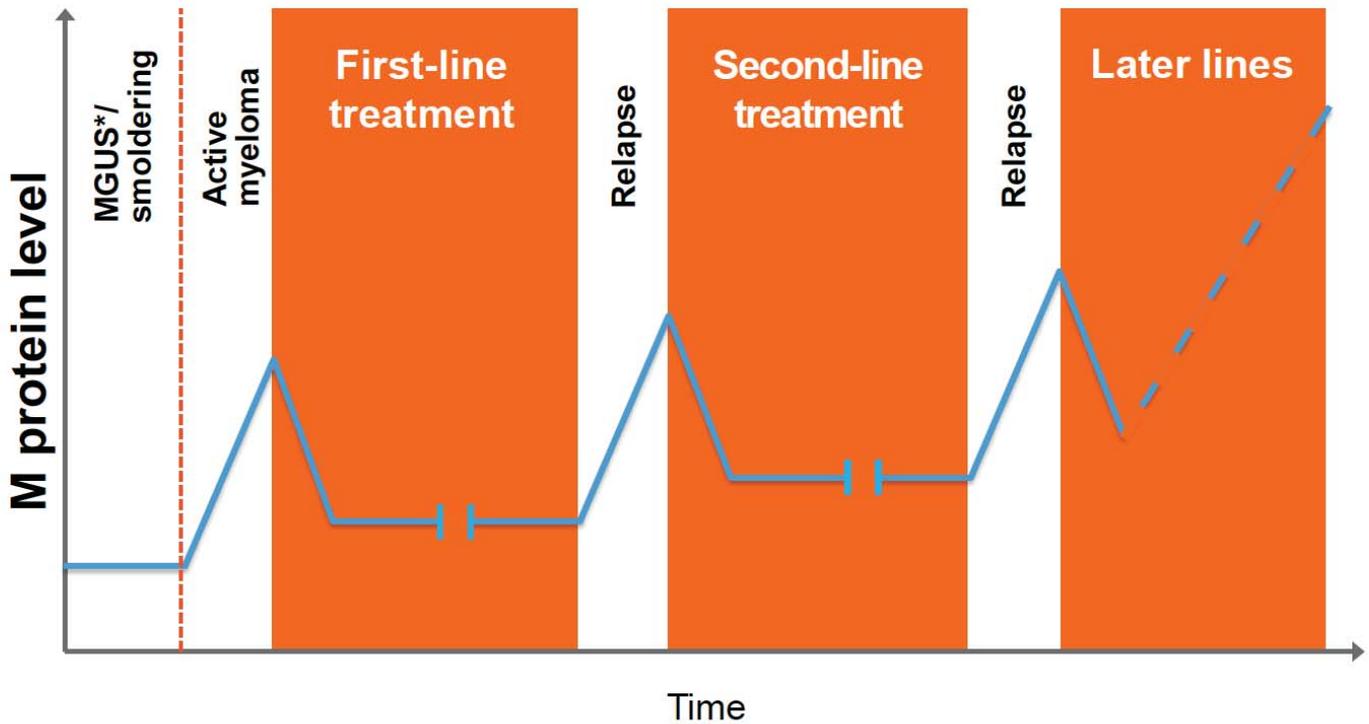
Multiple myeloma treatment paradigm

NINLARO action plan

Summary



Multiple myeloma patients may undergo several lines of treatment



29 *Monoclonal gammopathy of undetermined significance

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Patients face many treatment and disease burdens



TYPICAL R/R MM PATIENT

PATIENT DEMOGRAPHICS

- >70 years, failed 1-3 therapies
- Most likely polypharmacy for other conditions, prophylaxis, and treatment-related adverse reactions

PREVIOUS TREATMENTS

- Bortezomib (VELCADE), lenalidomide, and oral steroids
- Alkylating agents for transplant patients (eg, melphalan)

STANDARDS OF CARE

- Current: bortezomib or lenalidomide plus dexamethasone
- Potential future: treating to progression with triplet therapy and/or combinations of monoclonal antibodies, proteasome inhibitors, and immunomodulators



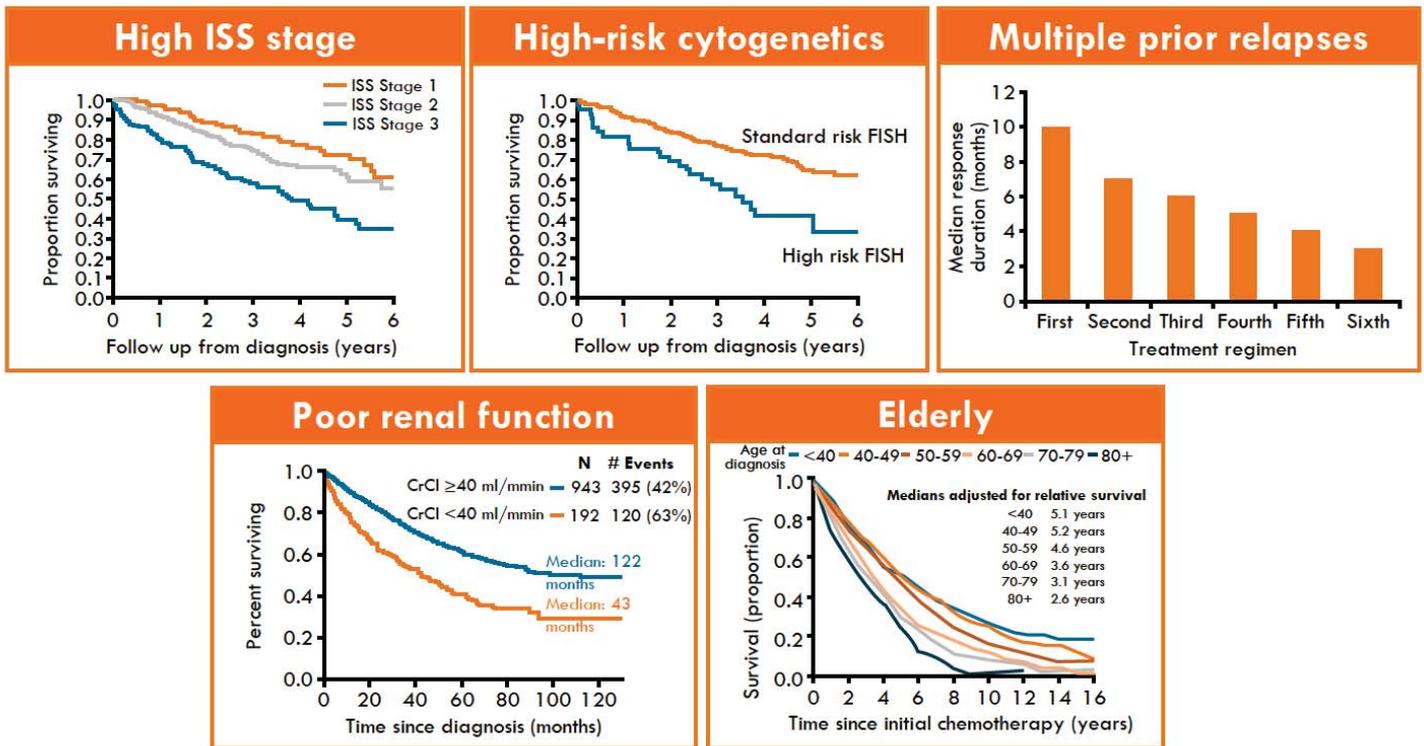
POTENTIAL ADVERSE REACTIONS/COMORBIDITIES

- Disease-related: renal impairment, bone pain, fractures, and fatigue
- Treatment-related: peripheral neuropathy, deep vein thrombosis, or secondary malignancies
- Other: Cardiovascular complications, bone disease, metabolic, and other conditions that must be treated

UNMET MEDICAL AND PERSONAL NEEDS:

- Avoiding relapse and extending life
- Safer treatment (fewer toxicities)
- Simpler treatment (minimizing the impact of treatment/clinical concerns on daily life)

Patients with adverse prognostic characteristics have a particularly high unmet need



31 CrCl, creatinine clearance; FISH, fluorescence in situ hybridisation
 1. Kumar SK, et al. Leukemia 2014;28:1122-1128; 2. Ludwig H, et al. J Clin Oncol 2010;28:1599 - 1605;
 3. Gonsalves WI, et al. Blood Cancer J 2015;5:e296; 4. Kumar SK, et al. Mayo Clin Proc 2004;79:867-874.

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NINLARO mechanism of action

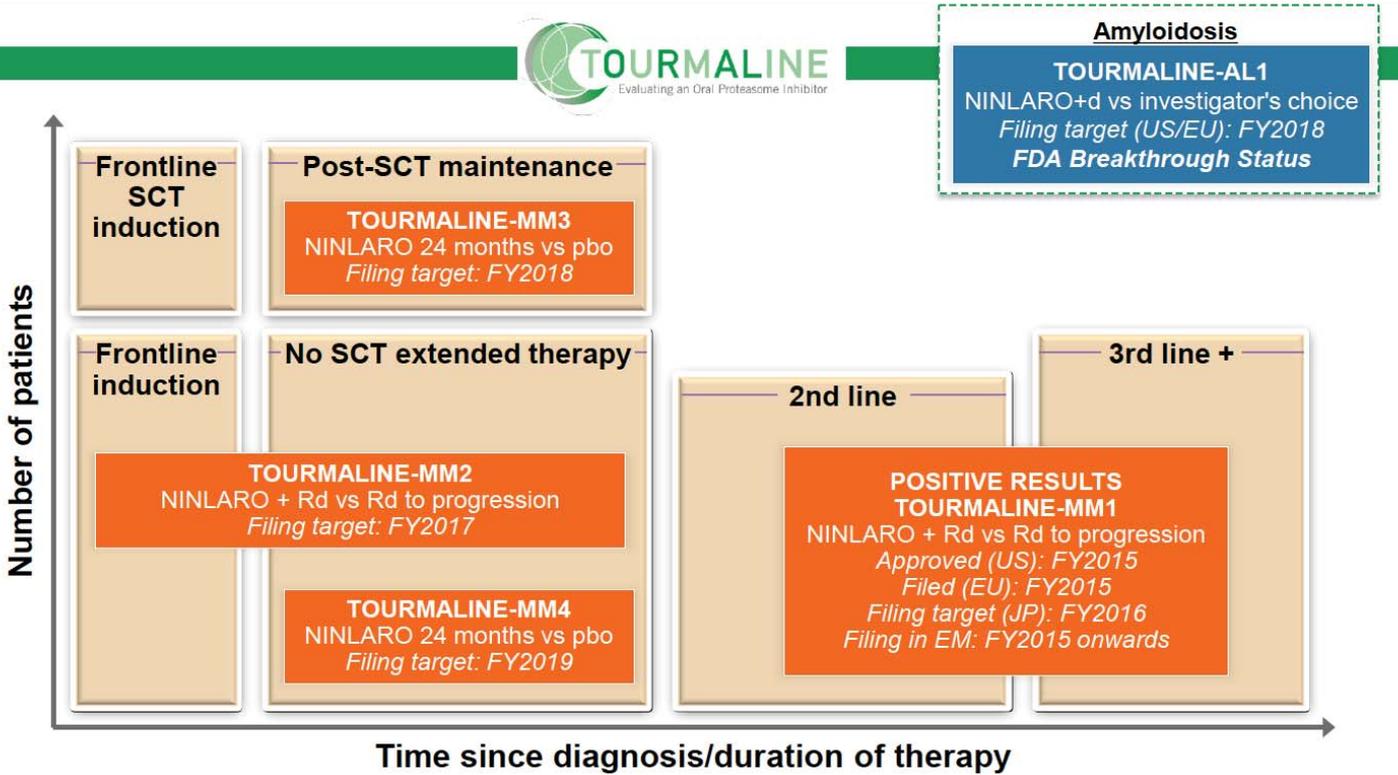


1. NINLARO temporarily blocks proteasomes from breaking down proteins.

2. This causes a buildup of proteins in the cell.

3. The buildup of proteins can result in cell death.

The TOURMALINE-MM1 Study is the first of a most comprehensive myeloma development program



33 Rd = Revlimid (lenalidomide) + dexamethasone
 pbo = placebo

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Our myeloma expertise drove excellent R&D execution and allowed rapid progress



First Myeloma Trial	Oct. 2009
Initiation of Phase 3 Rd Combo in R/R MM	Aug 2012
FDA Submission	July 2015
FDA Approval	Nov 2015

6 years from 1st patient enrolled to approval

133 days from submission to approval

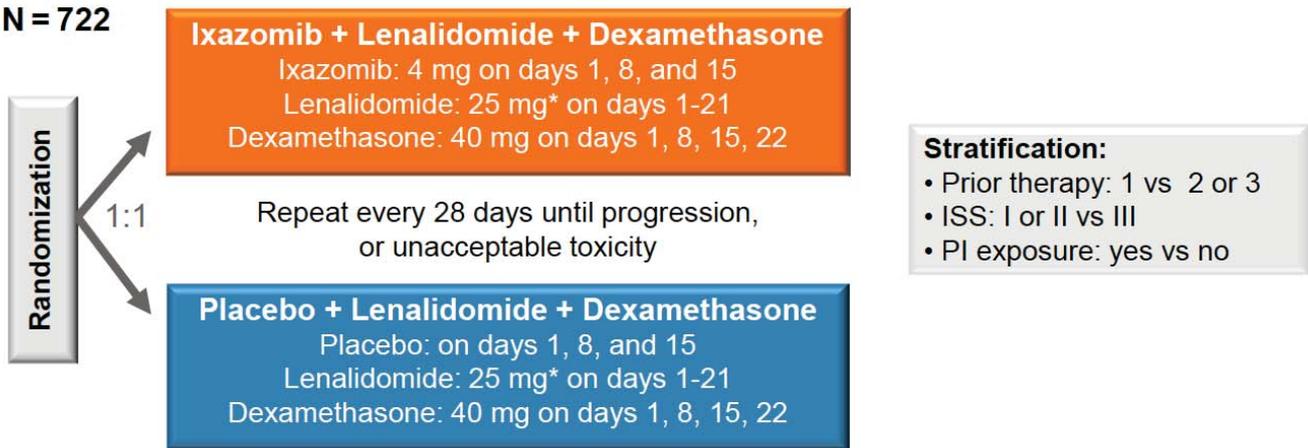


34 Rd = Revlimid (lenalidomide) + dexamethasone

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Global, double-blind, randomized, placebo-controlled study design

N = 722



Primary endpoint:

- PFS

Key secondary endpoints:

- OS
- OS in patients with del(17p)

Response and progression (IMWG 2011 criteria¹) assessed by an independent review committee (IRC) blinded to both treatment and investigator assessment

TOURMALINE-MM1 is a rigorous Phase 3 trial with populations representative of real-world patients

TRIAL	TOURMALINE-MM1 ixazomib	ELOQUENT-1 elotuzumab	ASPIRE carfilzomib
Blinded, Placebo Control	●		
Primary Refractory Patients Allowed	●		
Free Light Chain Only Disease Allowed	●		
Creatinine Clearance < 50 mL/min	●	●	
Serum M-Protein cut-off ≥ 1 g/dL	●		
Global Enrollment Including Asia	●	●	
del(17) cut-off >60%			●
Response rates co-primary endpoint		●	

Ixazomib, the first oral proteasome inhibitor, significantly extends PFS in TOURMALINE-MM1

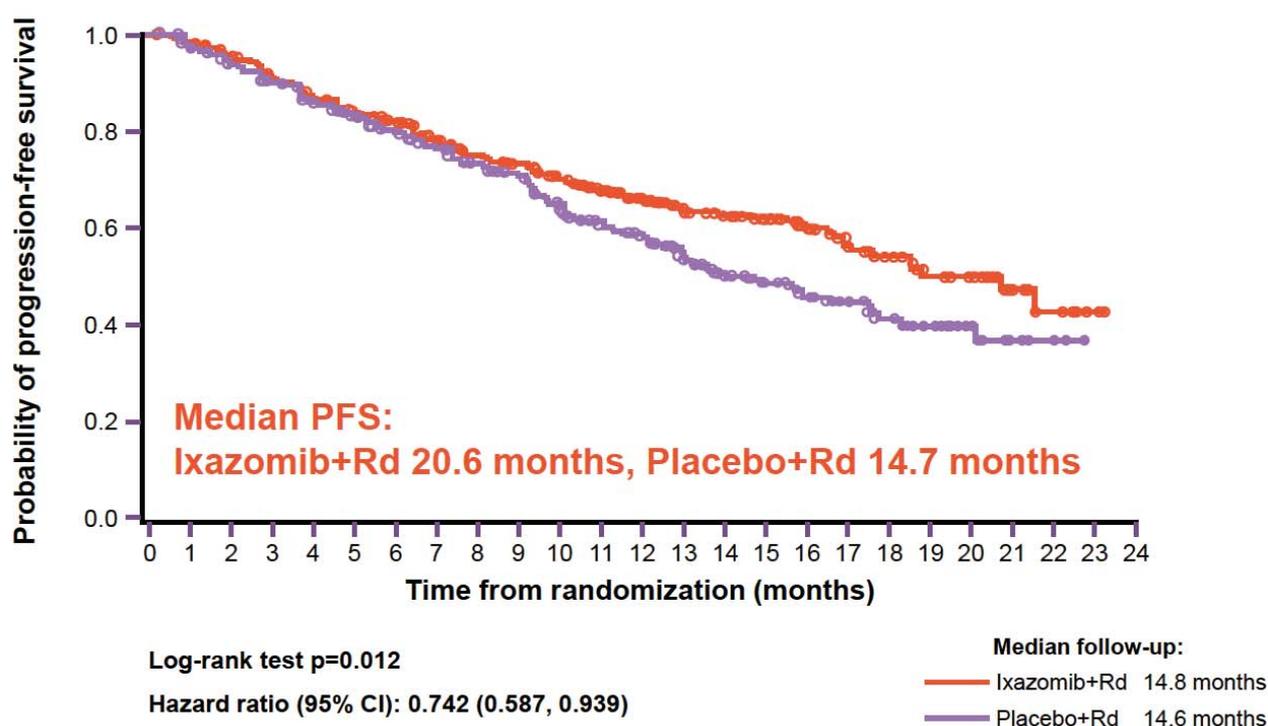


- TOURMALINE-MM1 is a uniquely robust placebo-controlled study of IRd compared to Rd
 - This data was recently published in the *New England Journal of Medicine* and demonstrated a significant extension in progression-free survival and a favorable benefit-risk profile for patients with relapsed and/or refractory multiple myeloma (R/R MM)
- IRd provided patients with relapsed and/or refractory MM with:
 - A significant and clinically meaningful improvement in PFS
 - Significantly improved time to progression (TTP) and response rates
 - Improved PFS in high-risk patients
- Ixazomib added limited additional toxicity to the placebo regimen
 - Low rates of peripheral neuropathy and no cardiovascular, pulmonary, or renal signals
 - Patient-reported quality of life was maintained
- The all-oral regimen of IRd provides an additional therapeutic option for patients with R/R MM

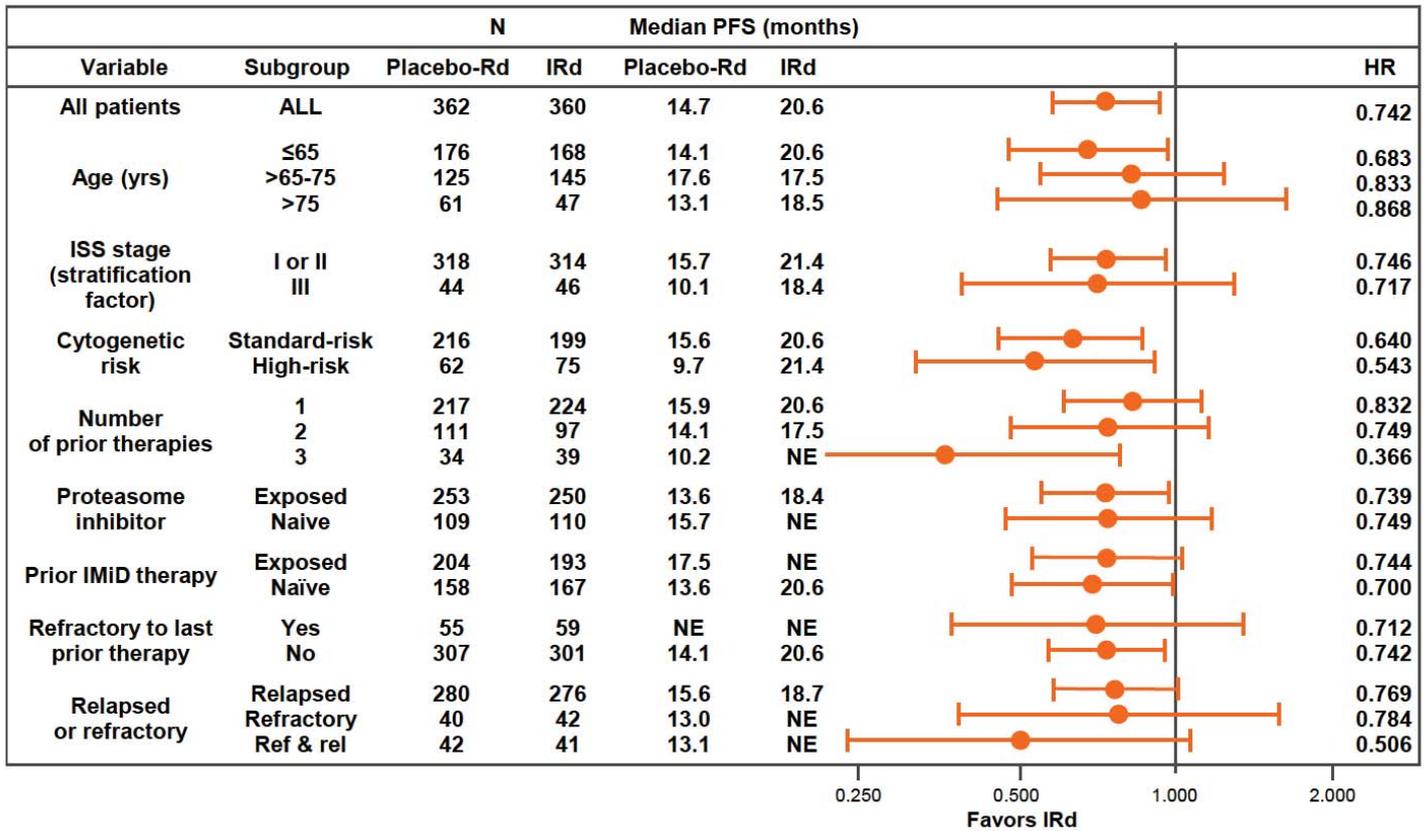
37 IRd = NINLARO (ixazomib) + Revlimid (lenalidomide) + dexamethasone
Rd = Revlimid (lenalidomide) + dexamethasone

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TOURMALINE-MM1 : Significant 35% improvement in progression-free survival (PFS) with IRd



TOURMALINE-MM1: Consistent PFS benefit across pre-specified patient subgroups



Moreau P et al. N Engl J Med 2016;374(17).

IRd = NINLARO (ixazomib) + Revlimid (lenalidomide) + dexamethasone
Rd = Revlimid (lenalidomide) + dexamethasone

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TOURMALINE-MM1: Improved response rates, durable responses, and improved time to progression (TTP) with IRd



Response rates	IRd (N=360)	Placebo-Rd (N=362)	p-value
Confirmed ORR (≥PR), %	78.3	71.5	p=0.035
CR+VGPR, %	48.1	39.0	p=0.014
Response categories			
CR, %	11.7	6.6	p=0.019
PR, %	66.7	64.9	—
VGPR, %	36.4	32.3	—
Median time to response, mos	1.1	1.9	—
Median duration of response, mos	20.5	15.0	—
Median TTP, mos	21.4	15.7	HR 0.712 p=0.007

Moreau P et al. N Engl J Med 2016;374(17).

IRd = NINLARO (ixazomib) + Revlimid (lenalidomide) + dexamethasone
Rd = Revlimid (lenalidomide) + dexamethasone

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TOURMALINE-MM1: Ixazomib adds limited additional toxicity to Rd upon prolonged exposure



- At 23 months, median number of treatment cycles: 17 (range 1–34) for IRd, and 15 (1–34) for placebo-Rd
 - 48% and 43% of patients had received ≥ 18 cycles, respectively

Adverse event (AE)	IRd (N=361), %	Placebo-Rd (N=359), %
Any AE	98	99
Any grade ≥ 3 AE	74	69
Any serious AE	47	49
AE resulting in discontinuation of study regimen	17	14
On-study death (death within 30 days of last dose)	4	6

- Higher frequency of grade ≥ 3 AE, primarily due to thrombocytopenia
- Rates of serious AEs, AEs resulting in discontinuation or on-study death were similar between the two arms
- Peripheral neuropathy: no difference in high grade events
- No cardiac, thrombovascular, renal or pulmonary signals

AEs after median follow-up of 23 months: Increased rates with IRd driven by low-grade events



Preferred terms	IRd (N=361), %			Placebo-Rd (N=359), %		
	All-grade	Grade 3	Grade 4	All-grade	Grade 3	Grade 4
AEs overlapping with lenalidomide						
Diarrhea	45	6	0	39	3	0
Constipation	35	<1	0	26	<1	0
Nausea	29	2	0	22	0	0
Vomiting	23	1	0	12	<1	0
Rash*	36	5	0	23	2	0
Back pain	24	<1	0	17	3	0
Upper respiratory tract infection	23	<1	0	19	0	0
Thrombocytopenia	31	12	7	16	5	4
AEs with proteasome inhibitors						
Peripheral neuropathy*	27	2	0	22	2	0
Peripheral edema	28	2	0	20	1	0
AEs with lenalidomide						
Thromboembolism*	8	2	<1	11	3	<1
Neutropenia*	33	18	5	31	18	6

*Represents multiple MedDRA preferred terms.

Other infrequent AEs of any grade (median follow-up of 23 months)



AE	IRd (N=361), %	Placebo-Rd (N=359), %
Arrhythmias*	16	15
Hypertension	6	5
Hypertension crisis	<1	0
Hypotension*	6	6
Heart failure*	4	4
Myocardial infarction*	1	2
Acute renal failure*	9	11
Liver impairment*	7	6
Interstitial lung disease*	1	2
Encephalopathy*	<1	1
Events of special interest		
New primary malignancy*,†	5	4

*Represents multiple MedDRA preferred terms.

†Includes treatment-emergent AEs and new primary malignancies reported during follow-up period.

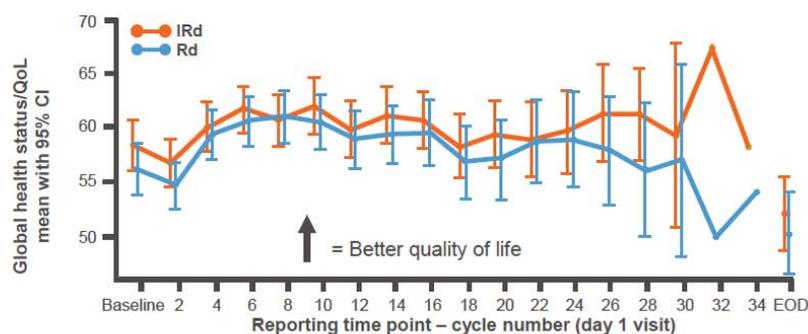
43 Moreau P et al. N Engl J Med 2016;374(17).
IRd = NINLARO (ixazomib) + Revlimid (lenalidomide) + dexamethasone
Rd = Revlimid (lenalidomide) + dexamethasone

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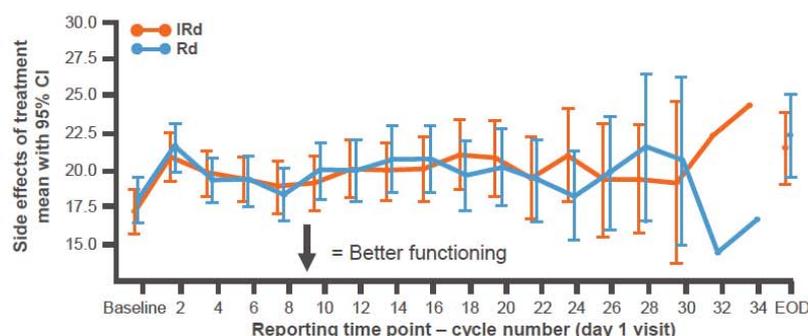
TOURMALINE-MM1: Quality of life maintained with IRd vs placebo-Rd



EORTC-QLQ-C30
Mean global health
status score



MY-20 Mean
side effects of
treatment score



44 Moreau P et al. N Engl J Med 2016;374(17).
IRd = NINLARO (ixazomib) + Revlimid (lenalidomide) + dexamethasone
Rd = Revlimid (lenalidomide) + dexamethasone

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Ixazomib, the first oral proteasome inhibitor, significantly extends PFS in TOURMALINE-MM1

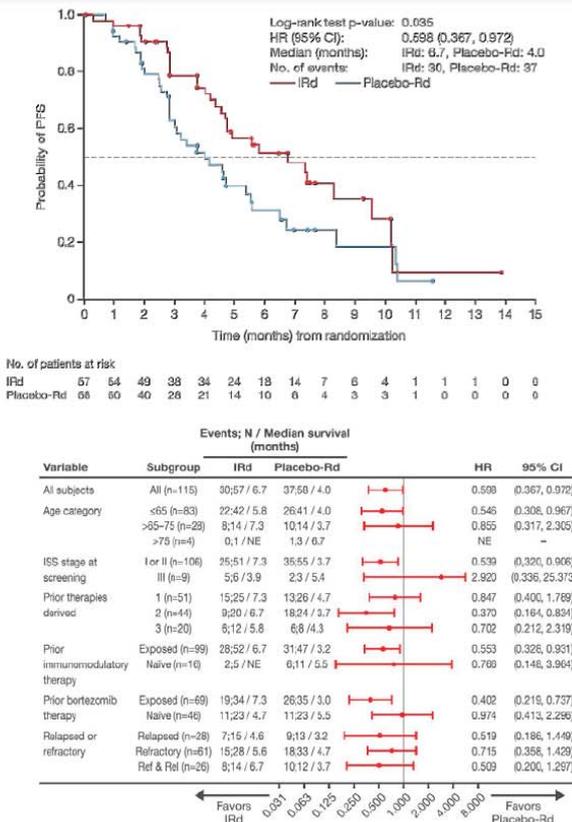


- TOURMALINE-MM1 is a uniquely robust placebo-controlled study of IRd compared to Rd
 - This data was recently published in the *New England Journal of Medicine* and demonstrated a significant extension in progression-free survival and a favorable benefit-risk profile for patients with relapsed and/or refractory multiple myeloma (R/R MM)
- IRd provided patients with relapsed and/or refractory MM with:
 - A significant and clinically meaningful improvement in PFS
 - Significantly improved time to progression (TTP) and response rates
 - Improved PFS in high-risk patients
- Ixazomib added limited additional toxicity to the placebo regimen
 - Low rates of peripheral neuropathy and no cardiovascular, pulmonary, or renal signals
 - Patient-reported quality of life was maintained
- The all-oral regimen of IRd provides an additional therapeutic option for patients with R/R MM

45 IRd = NINLARO (ixazomib) + Revlimid (lenalidomide) + dexamethasone
Rd = Revlimid (lenalidomide) + dexamethasone

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TOURMALINE-MM1 China continuation



- Same randomized study design of IRd versus placebo-Rd
- Same eligibility criteria and methodology
- N = 115 (China only)
- Significant improvement in PFS
 - Supported by secondary endpoint improvement in TTP and response
- Ixazomib added limited additional toxicity to placebo regimen
- Conclusion: consistent positive treatment effect in Chinese patients

46 Hou, et al, ASCO 2016 (Abstract #8036)
IRd = NINLARO (ixazomib) + Revlimid (lenalidomide) + dexamethasone
Rd = Revlimid (lenalidomide) + dexamethasone

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Overview of Takeda Oncology
 ADCETRIS (brentuximab vedotin)

NINLARO (ixazomib)

NINLARO development

Multiple myeloma treatment paradigm *Presented by Brian DeSchuytner*

NINLARO action plan

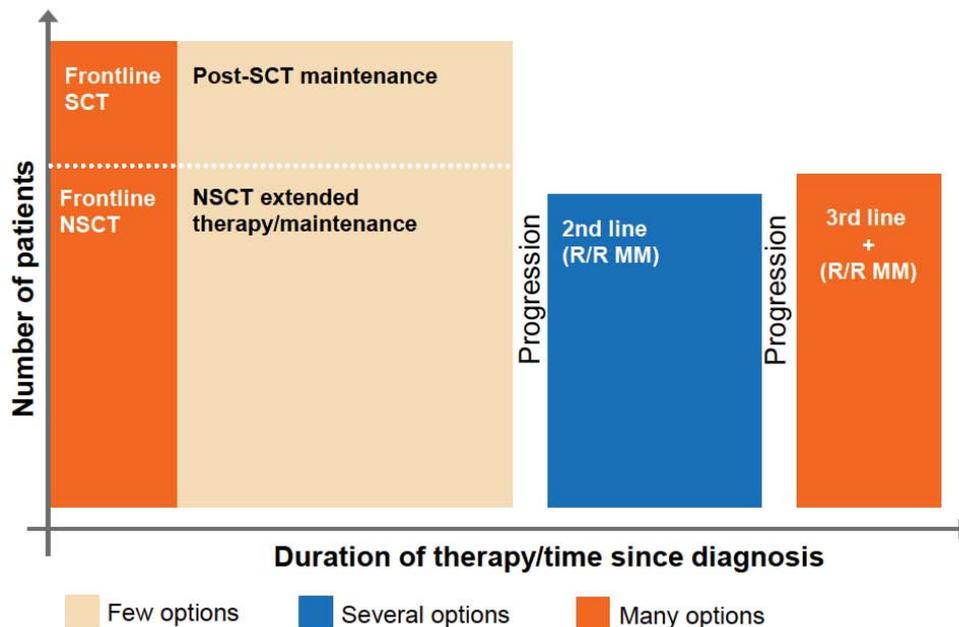
Summary



The relapsing nature of myeloma is reflected in distinct treatment settings representing up to 3 million patient months primarily in developed markets



The Global Myeloma Market Map



Myeloma Market

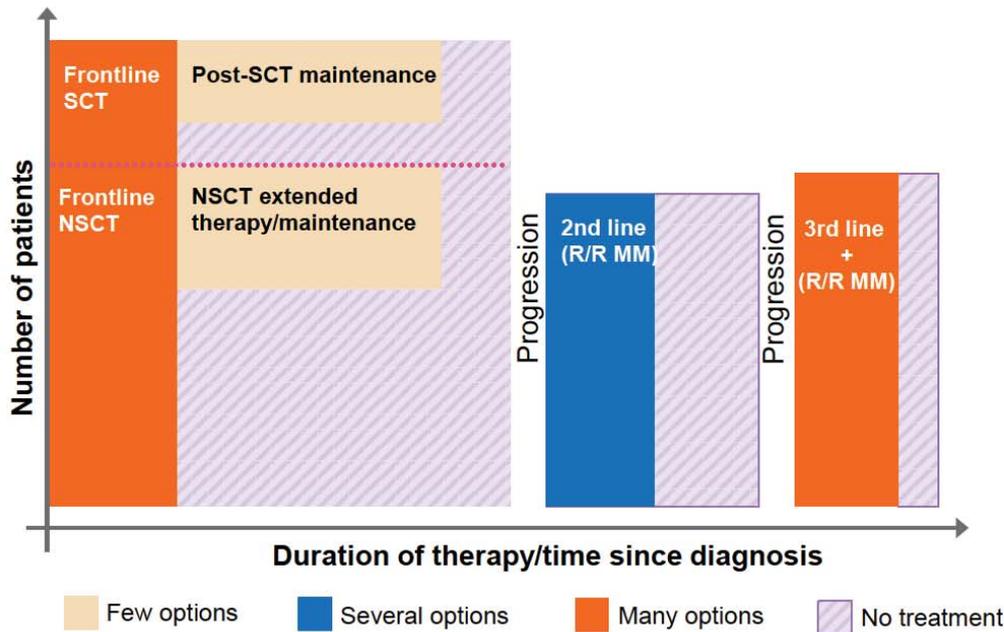
- 3M patient months primarily derived from developed markets due to under-diagnosis in emerging markets
- Pursuing aggressive NINLARO registrations in emerging markets to grow this opportunity further

NSCT=no stem cell transplant; R/R MM=relapsed/refractory multiple myeloma; SCT=stem cell transplant.

However, even in developed markets only 1.5 million patient months of treatment are delivered due to limitations of current therapy



The Global Myeloma Market Map



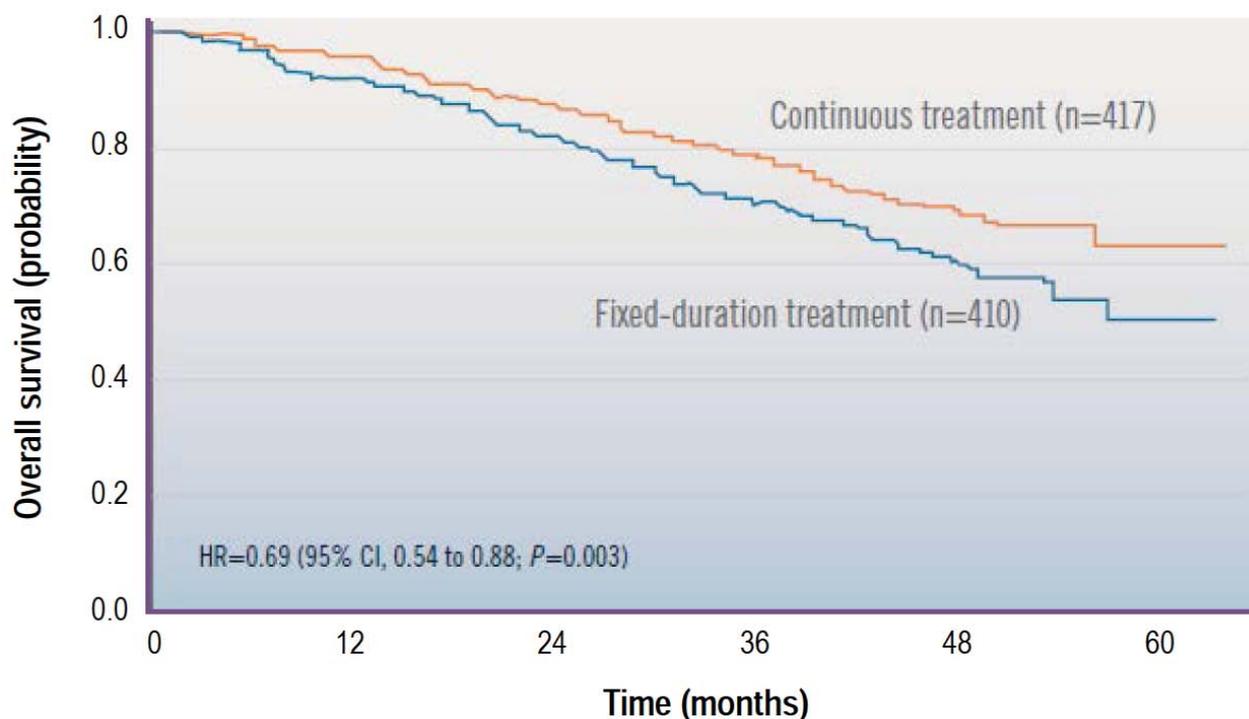
NSCT=no stem cell transplant; R/R MM=relapsed/refractory multiple myeloma; SCT=stem cell transplant.

So what do MM patients need?



SAFER	<ul style="list-style-type: none"> Minimal toxicities, especially peripheral neuropathy, cardiovascular events, secondary malignancies
SIMPLER	<ul style="list-style-type: none"> Limit burden on patients and caregivers Infrequent dosing
SUSTAINABLE	<ul style="list-style-type: none"> Ability to stay on therapy Maintain quality of life
MORE EFFECTIVE	<ul style="list-style-type: none"> Improve PFS (and ultimately OS) Especially in high-risk and difficult-to-treat patients

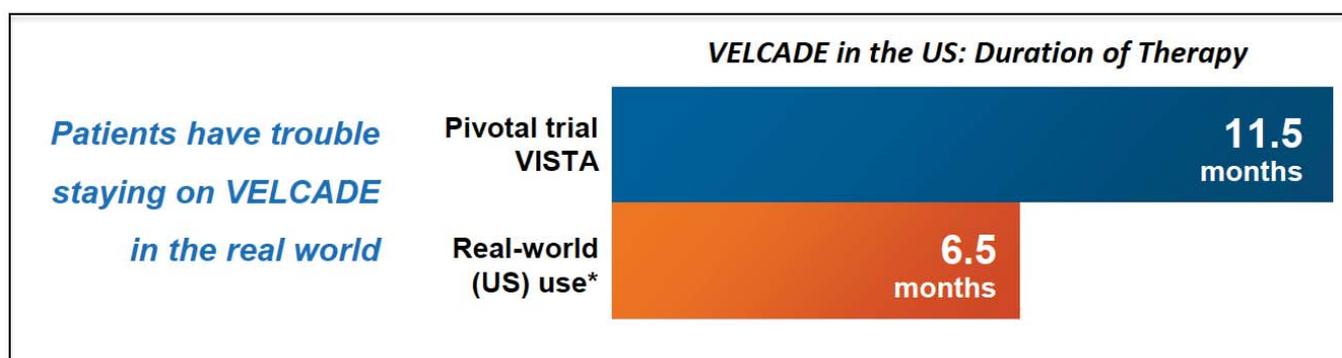
Continuous treatment has shown improved overall survival vs. fixed-duration treatment



51 Adapted from Palumbo et al, *J Clin Oncol*, 2015.

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But continuous treatment is difficult to achieve with current proteasome inhibitors



Reasons for discontinuation include:

- Peripheral neuropathy
- Inconvenience
- Treatment fatigue

52 *VELCADE Chart Review, Kantar Health 2013. Benboubker, *NEJM* 2014

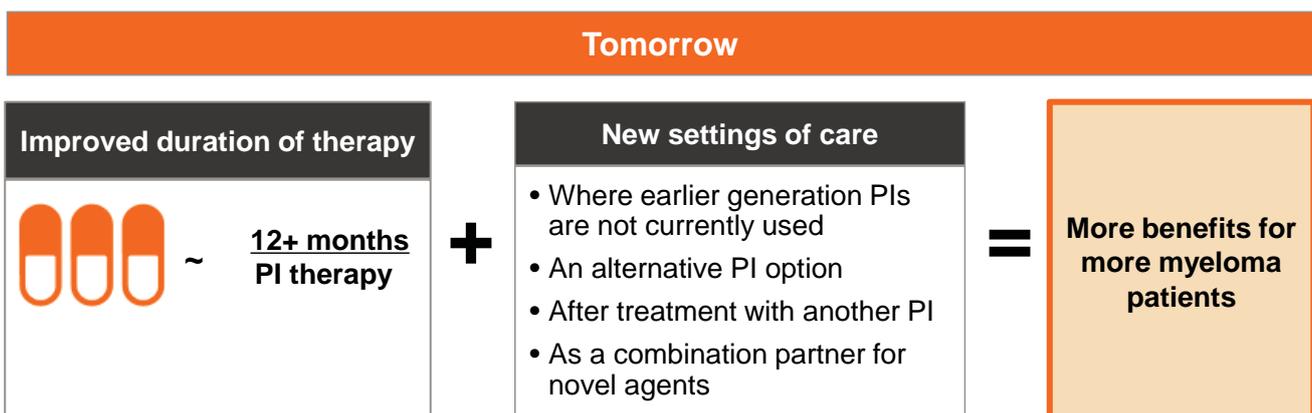
Takeda Pharmaceutical Company Limited

NINLARO can deliver sustainable treatment for multiple myeloma patients



UNIQUE	<ul style="list-style-type: none"> The 1st and only oral proteasome inhibitor
EFFECTIVE	<ul style="list-style-type: none"> ~6 month PFS improvement in a real-world representative population Efficacy in high risk patients
MANAGEABLE SAFETY	<ul style="list-style-type: none"> Low neuropathy and mostly low grade No cardiovascular safety signal
SIMPLE	<ul style="list-style-type: none"> Replace twice weekly injections at hospital with one capsule, once weekly at home
COMPETITIVELY PRICED	<ul style="list-style-type: none"> Competitive vs. newly introduced agents Access solutions

Sustainable efficacy from a proteasome inhibitor can offer new opportunities



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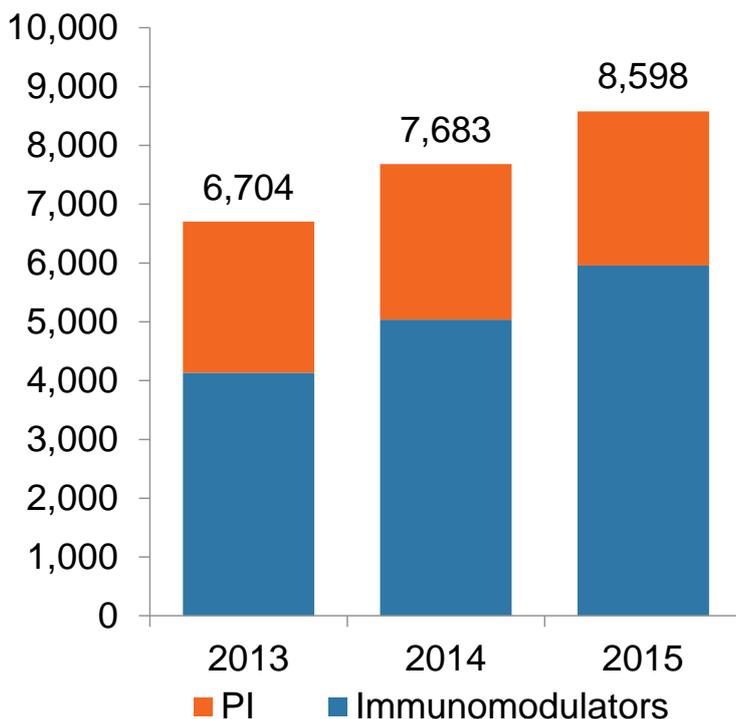
NINLARO action plan

Summary



The current myeloma market is approaching \$10B

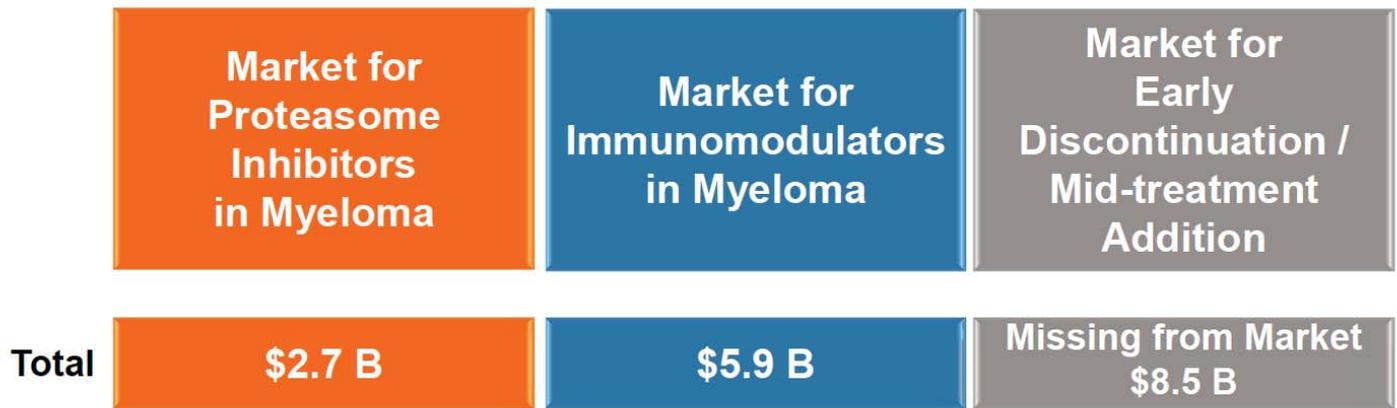
Global Myeloma Market (\$M)



Growth drivers

- Introduction of novel therapies
- Longer treatment durations that can result in improved efficacy
- Newer treatment paradigms (e.g., maintenance therapy)
- Treatment combinations with novel agents (e.g., triplet therapy)

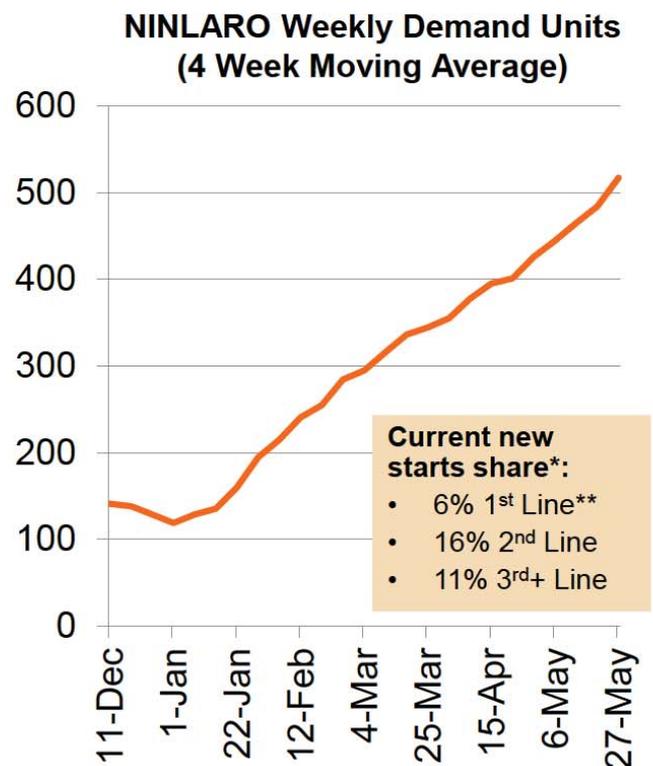
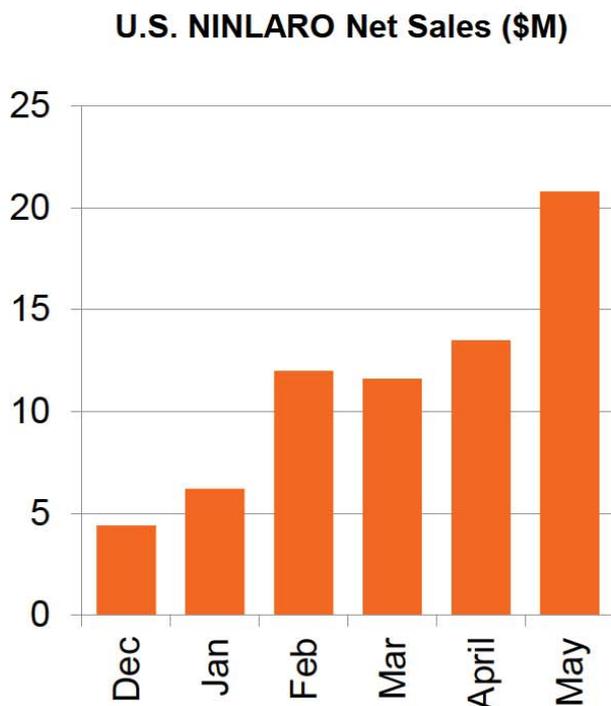
We can capture this market opportunity by focusing on three segments of the market



- As an oral and sustainable alternative to earlier generation PIs
- As an triplet alternative to lenalidomide doublets
- As a way to sustain therapy despite efficacy, toxicity or convenience issues encountered with other agents

Note: Proteasome inhibitors and immunomodulators have indications outside of myeloma so global sales of products are higher than the global myeloma market

NINLARO is off to a great start in the U.S. since December launch



* Intrinsiq IntelliView April 2016; **unpromoted

To achieve the equivalent of \$1B of VELCADE revenues, NINLARO in the U.S. must only achieve half of current VELCADE share



	U.S. New Patient Starts	Share of Patients	Patients Treated	Length of Therapy (Months)	Patient Months Delivered
VELCADE					
1 st Line	26,000	60%	15,600	6	93,600
2 nd Line	17,000	40%	6,800	6	40,800
3 rd Line +	16,000	20%	3,200	6	19,200
Total	59,000	43%	25,600	6	153,600
NINLARO ILLUSTRATIVE FY2018 \$1B U.S. SCENARIO					
1 st Line	26,000	10%	2,600	18	46,800
2 nd Line	17,000	30%	5,100	12	61,200
3 rd Line +	16,000	25%	4,000	12	48,000
Total	59,000	20%	11,700	13	156,000

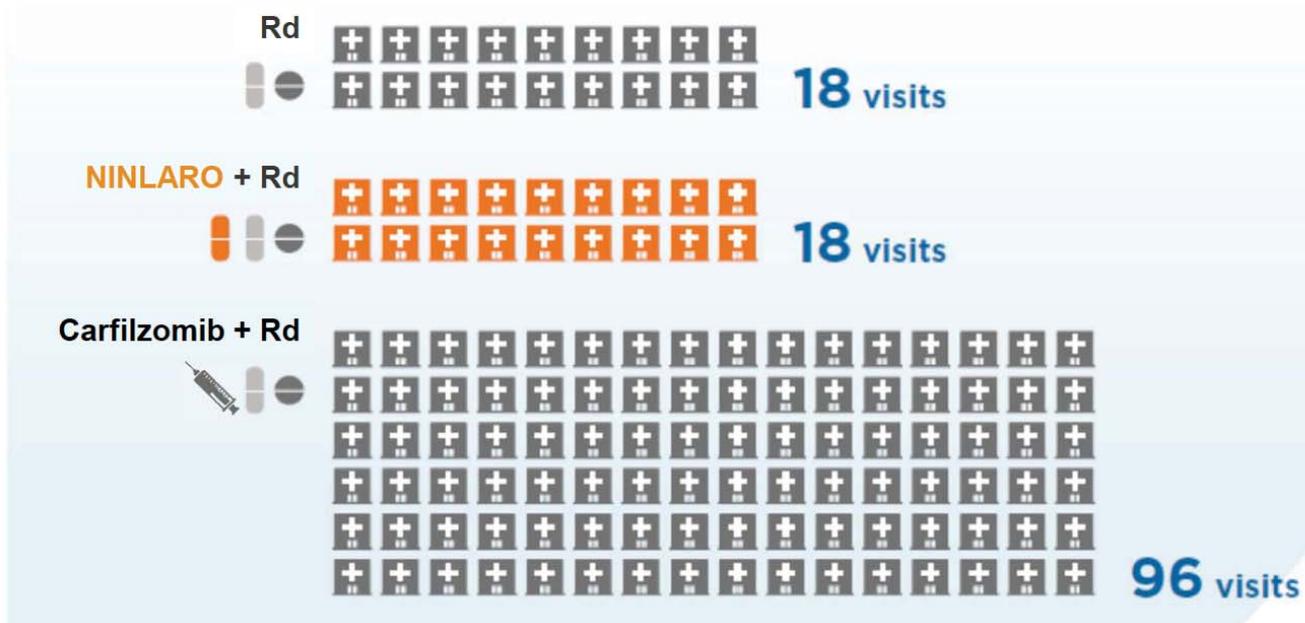
Growth of NINLARO and the end of amortization of intangible assets related to VELCADE is expected to offset the VELCADE US API patent expiry

Additional expected events include NINLARO approval in newly diagnosed MM and NINLARO approval in maintenance settings not accessible with VELCADE

NINLARO is simple and practical and can give more time to patients and their families



Minimum number of hospital visits required for administration/collection of multiple myeloma treatments over 18 cycles



Based on the Carfilzomib U.S. Prescribing Information.

Within our indication we know which patients NINLARO can help

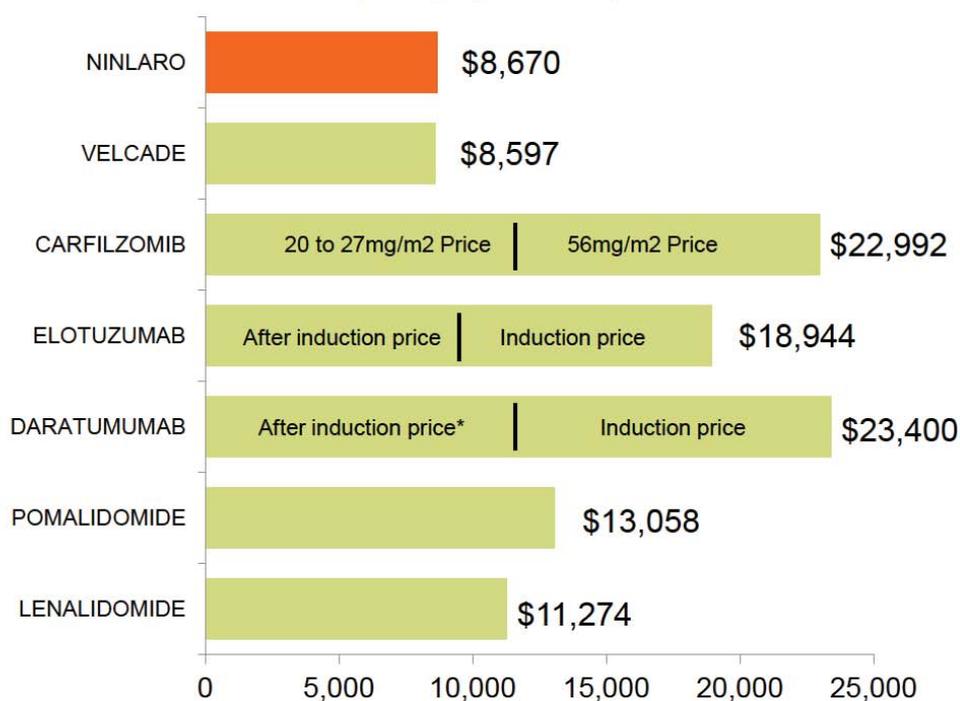


Working Patients	15%	<ul style="list-style-type: none"> NINLARO offers administration profile that allows continued work
Logistically Challenged Patients	20%	<ul style="list-style-type: none"> NINLARO offers administration profile that avoids cumbersome additional clinic visits
Co-Morbid Patients	20-30%	<ul style="list-style-type: none"> NINLARO offers safety profile manageable for patients with renal and cardiovascular issues
High Cytogenetic Risk Patients	20-40%	<ul style="list-style-type: none"> NINLARO offers compelling efficacy
Multiple Relapse Patients	50%	<ul style="list-style-type: none"> NINLARO offers compelling efficacy

Compared to other agents, we have priced NINLARO so as not to increase the overall monthly cost



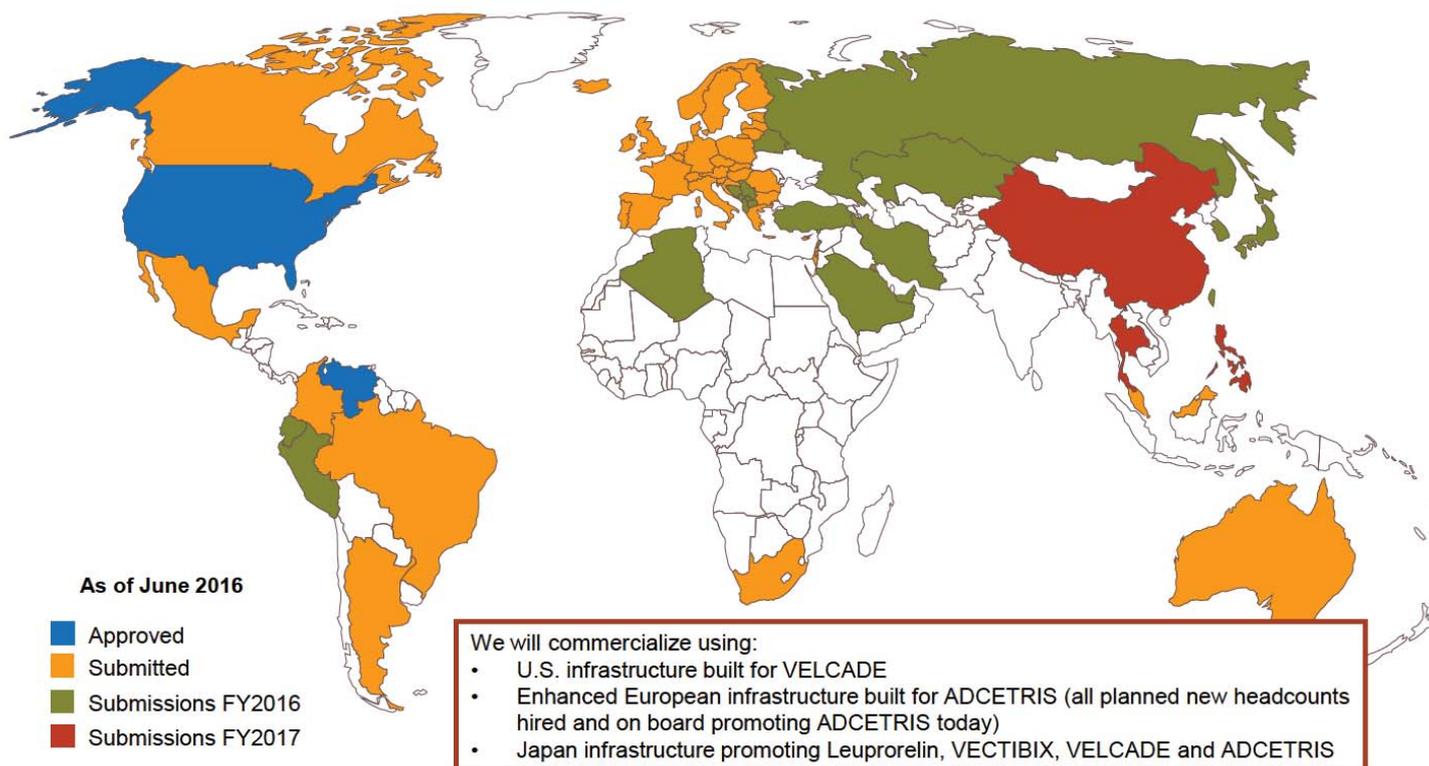
U.S. PUBLISHED GROSS PRICES PER 28-DAY (USD, April 2016)



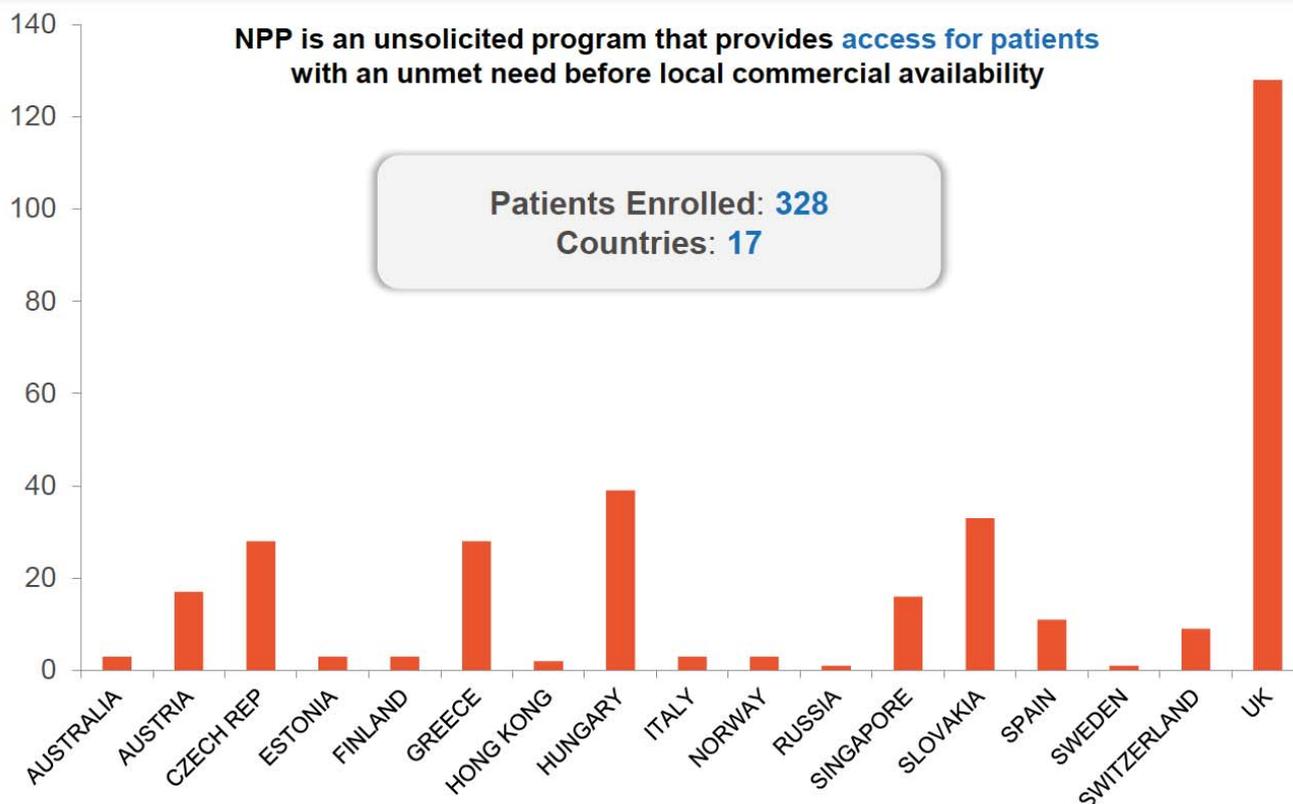
Our pricing approach is based on:

- Understanding of patient need
- Removing barriers to adoption and facilitating conversion to NINLARO
- Confidence in NINLARO's potential as continuous therapy

NINLARO global footprint: 15 submissions/approvals to date using an ASAP/ As-Wide-As-Possible strategy



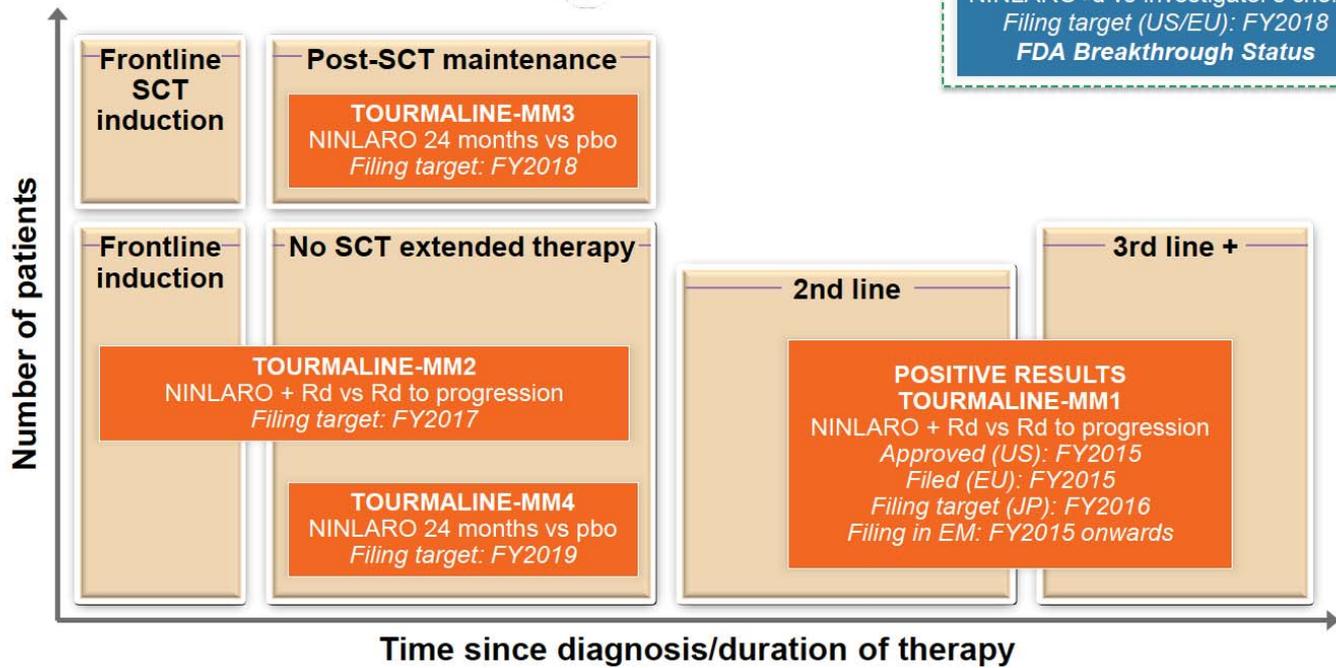
Ixazomib Named Patient Program (NPP) has provided early access to 328 patients across 17 countries to date*



The TOURMALINE-MM1 Study is the first of a most comprehensive myeloma development program



Amyloidosis
TOURMALINE-AL1
 NINLARO+d vs investigator's choice
 Filing target (US/EU): FY2018
 FDA Breakthrough Status



65 Rd = Revlimid (lenalidomide) + dexamethasone
 pbo = placebo

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IISR program with a global footprint explores the benefit of NINLARO to patients



- >80 active and approved studies, planned to enroll over 7,000 patients over next five years
- Including 14 countries and key research groups such as ALLIANCE, IFM, EMN, HOVON, PETHEMA, MMRF, etc
- Researching NINLARO in MM in various combinations and patient populations and in additional indications besides MM
- Publications from IISRs:
 - Kumar et, al Blood Cancer Journal
 - ASH 2015: 4 presentations (1 oral)
 - ASCO 2016: 2 oral presentations on ixazomib in non revlimid combinations

Published April 2016

- ***The New England Journal of Medicine***

Congresses

- **ASH 2015:** 15 presentations, 4 orals, 11 posters
- **ASCO 2016:** 8 abstracts accepted, 2 oral presentations
- **EHA 2016:** 14 abstracts accepted

Manuscripts already available in:

- ***Blood***
- ***The Lancet Oncology***

INSIGHT MM:

Investigation of the global outcomes of multiple myeloma



- Treatment complexity in MM is increasing with more available drugs and exponentially more combinations. In this environment, data on real life outcomes across the world, currently very limited, are needed by MM community
- Target accrual – 5000 patients worldwide, in 15 countries
 - Brazil, France, Germany, UK, U.S., Belgium, Greece, Israel, Italy, Spain, China, Colombia, Mexico, Taiwan, Turkey
- Global Steering Committee (12 U.S. & 12 global representatives)
- Collaborative approach with Steering Committee Members, Investigators and the larger MM Community
 - Steering Committee to drive data analysis and publications
 - Open access to larger MM community after embargo period
 - Potential collaborations with medical societies including Japan Hematology
- Patient Focused
 - Patient member of the Steering Committee
 - Engagement with Patient Opinion Leaders
 - Optimize study experience for patient participants through the communication and return of information they consider valuable



NINLARO can deliver sustainable treatment for multiple myeloma patients



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NINLARO is transformative for myeloma patients and for Takeda



VELCADE Peak Global Revenues	\$2.7B
Price versus VELCADE (per month)	x about parity
Length of therapy from 5 - 6 months to 12+ months	x 2 to 3
Relative share to current VELCADE share	x 0.5
Maintenance	+\$1B
NINLARO global potential	>\$3B

With modest penetration across treatment settings, NINLARO has potential greater than \$3B



An Illustrative >\$3 B Scenario

	R/RMM 3rd+ Line	R/RMM 2nd Line	NDMM 1st Line	R/R Amyloidosis	Post-SCT Maint	Non-SCT Maint	Total
Launch Year	FY2015	FY2015	FY2018	FY2018	FY2019	FY2020	
Total eligible patients	89,000	85,000	102,000	13,000	12,400	47,000	
Patient share (%)	15%	15%	10%	15%	10%	0%	
Patients	13,350	12,750	10,200	1,950	1,240	-	
Duration (Months)	10	12	18	10	18	0	
Patient months	133,500	153,000	183,600	19,500	22,320		
Net Sales Range (\$M) from	\$694	\$796	\$955	\$101	\$116	\$-	\$2,663
to	\$926	\$1,061	\$1,273	\$135	\$155	\$-	\$3,551

Agenda



Overview of Takeda Oncology

ADCETRIS (brentuximab vedotin)

NINLARO (ixazomib)

NINLARO development

Multiple myeloma treatment paradigm

NINLARO action plan

Summary



Takeda Oncology is well positioned for global success



- Committed to our vision and to the patient community with a well defined MAXIMIZE-PRIORITIZE-COLLABORATE strategy
 - Proven global commercial infrastructure and resources
 - Global Oncology Business Unit balances global alignment and local needs for customer focus, increased agility and commitment.
- NINLARO and ADCETRIS are two future potential blockbusters
 - NINLARO
 - Unique profile to help transform myeloma into a chronic disease: it is actively being developed in a comprehensive global registration lifecycle plan supported by a robust set of IISRs including cooperative group studies
 - Off to a strong start in the U.S., and by 2017 will be approved or filed across most of the globe. We are confident in the data and we believe we will succeed after re-examination in Europe
 - ADCETRIS
 - Already a standard of care in its indications and has shown unprecedented survival outcomes
 - Actively developed in a comprehensive lifecycle plan which, we are hopeful, will demonstrate its curative potential and substantially increase its revenues

Thank you!



We Aspire to Cure Cancer

